

Multimedia Solutions for Intelligent Manufacturing

News 2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Intelligent Manufacturing News enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

According to a report by Fortune Business Insights, the global intelligent manufacturing market is projected to grow from US\$394.35 billion in 2025 to US\$998.99 billion by 2032, at a CAGR of 14.2%. Cutting-edge technologies such as artificial intelligence (AI), cloud computing, big data, and machine learning are acting as powerful engines, injecting unprecedented vitality into the sector. These advancements are expected to significantly enhance market performance and propel the manufacturing industry into a new stage of development.

Meanwhile, latest IDC data shows that in 2025, global manufacturing spending on AI, cloud computing, big data, and machine learning reached US\$68 billion, accounting for 38% of total intelligent manufacturing investments. These technologies are no longer standalone tools; they now form an integrated value chain — a closed loop of data-driven insights, model-based decision-making, edge execution, and cloud-enabled collaboration.

Among these technologies, the potential of AI+ in the industrial sector extends far beyond current applications. In predictive maintenance, it can accurately forecast equipment failures; in intelligent production scheduling, it can optimize workflows; and in quality inspection, it can enhance product quality with high efficiency and precision. This continuous improvement in yield further empowers industrial development.

As a tool for artificial intelligence, embodied intelligence will, in the future, be deeply integrated into the entire industrial process — making independent decisions, performing precise operations in complex environments, and elevating industrial intelligence to new heights. Recently, Shanghai introduced policies explicitly aimed at supporting the embodied intelligence industry, with a focus on advancing key technologies such as perceptual decision-making, motion control, embodied corpora, and operating systems. This marks an important milestone in the emergence of the “embodied intelligence” era.

Amid the accelerated integration of AI and robotics, the global robot industry is entering a new stage characterized by greater intelligence and personalization. The surge of the humanoid robot industry in 2025 represents a significant embodiment of this trend, serving as a key product expression of embodied intelligence. Its growth has also spurred advancements in upstream components, including ball screws, precision reducers, high-power-density motors, high-precision sensors, and bionic joint modules.

Notably, in the first half of 2025, the added value of China's equipment manufacturing industry grew by 10.2% year-on-year. Intelligent manufacturing equipment — encompassing key technologies such as high-end CNC machine tools and industrial robots, additive manufacturing, intelligent sensing and control, intelligent testing and assembly, as well as intelligent logistics and warehousing — delivered strong performance. According to data from the China Machinery Industry Federation, industrial robot output rose by 35.6% year-on-year, the smart sensor market surpassed RMB160 billion and sales of smart handling robots increased by 11.2% year-on-year, during the same period.

After years of rapid growth and accumulation, the intelligent manufacturing market is now in a stage of automation, digitization, connecting and smart technologies. **Intelligent Manufacturing News** focuses on the reconstruction and upgrading of industrial manufacturing and enabling the transition to intelligent, connected upstream and intelligent manufacturing equipment sector to achieve coordinated advancement of global industries.

It is committed to creating a required publication for decision makers who want to move to an intelligent connected process. With printed magazines and electronic editions (APP - Industry Information), **Intelligent Manufacturing News** is set to spur even greater innovation, ushering in a new era of intelligent manufacturing.

Intelligent Manufacturing News is committed to providing the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision technology, connector, technology, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision, connector, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China. The iConnect e-Newsletter covering the topics of Industrial Robotics, Motion Control, Sensors Design & Applications, Automation in F&B, Electronic Chip Design & Manufacturing, Electronic Chip Packaging & Testing, will provide up-to-date information.

Intelligent Manufacturing News offers the most effective communication package to suppliers of industrial equipment, components, material handling, and plant maintenance in China.

Language: Simplified Chinese
6 Issues per Year

Total Readership
152,600

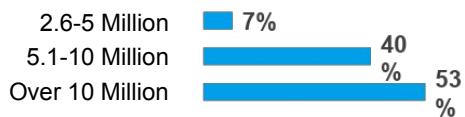


FIGURES & READER PROFILE

Published 6x (5x Print/Digital + 1x Digital only) a year in Simplified Chinese, **Intelligent Manufacturing News** incorporates Sensors China and it reaches a qualified controlled readership of 152,600 manufacturing decision makers who evaluate & plan the purchase of electronic controls software, robotics software & logistic & automation systems for their factory. Readers consist of electronic, mechanical and design engineers, Builders & system integrators R&D specialists who evaluate and purchase components like sensors used in the assembly of machinery and machine tools & who are upgrading processes to meet the demands of an industry 4.0, 5G, AI environment. Each reader is qualified by name, job title and industry and re-qualified annually by our call center. In addition an active WeChat Intelligent Manufacturing and corporate channel attracts 31,500+ engaged followers.

Geographic Distribution		
Guangdong	7,200	16%
Shanghai	7,005	16%
Jiangsu	6,492	14%
Zhejiang	6,750	15%
Beijing	3,090	7%
Shandong	2,940	7%
Hubei	1,780	4%
Liaoning	1,340	3%
Fujian	1,370	3%
Tianjin	1,212	3%
Sichuan	1,080	2%
Hebei	1,320	3%
Chongqing	870	2%
Shaanxi	815	2%
Henan	750	2%
Rest of China	220	0%
Mainland China	44,234	98%
Taiwan, China	730	2%
Hong Kong, China	100	0%
Total	45,000	100%

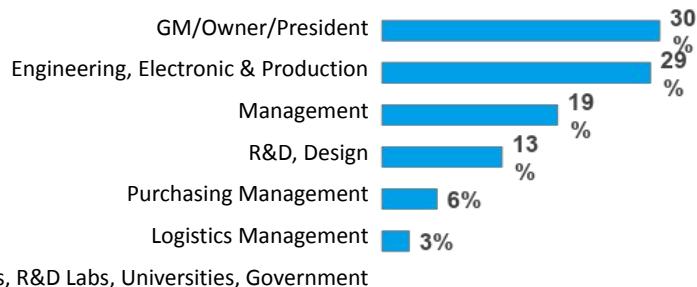
Annual Business Turnover (US\$)



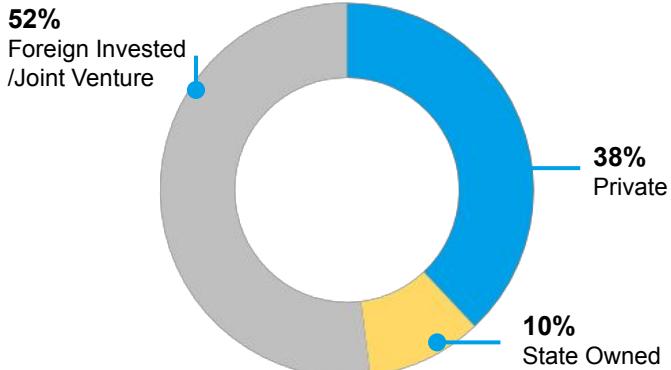
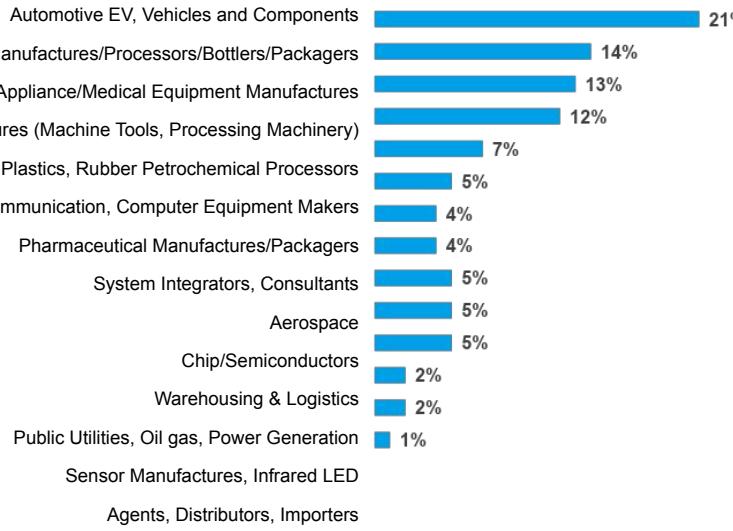
Total Readership



Job Function



Breakdown by Industry



2026 Editorial Calendar

ISSUE	March	May	July
AD Closing Dates	20-Jan	03-Apr	01-Jun
COLUMNS	Embodied Intelligence Chip AI Algorithm Sensor Motor / Servo Motor Controller Communication Module Operating System	Industrial Control Technology PLC Servo System HMI Industrial Motor Mechanical Transmission Industrial Control Software	Robot AMR/AGV Compound Robot Humanoid Robot Rotary Actuator / Joint Module Scheduling System Reducer Servo Motor
TECHNICAL ARTICLES	Cloud Computing AI Applications Digital Twins	Smart Wearable Devices IIoT	Artificial Intelligence AR Technology
INTELLIGENT MANUFACTURING FACTORY	Intelligent Detection Annual Update of Lighthouse Factory	Semiconductor Smart Manufacturing Smart Packaging	Flexible Manufacturing Technology Automotive Smart Manufacturing
EQUIPMENT & ACCESSORIES	Ball Screw Guide Rail Reducer End-of-Arm Tooling (EOAT)	Industrial Robot Pneumatic Components	Intelligent Processing Equipment Intelligent Assembly
SPECIAL REPORTS	SPS 2026 Preview ITES 2026 Preview	Vision China 2026 Review Productronica China 2026 Review	AHTE 2026 Preview SCIIF 2026 Preview

Mar 18-20.,Laser World of Photonics China 2026,Shanghai
 Mar 23-26.,CME China machine tool exhibition,Shanghai
 Mar 25-27.,Vision China 2026, Productronica China 2026,Shanghai
 Mar 25-28.,TMTS 2026,Taiwan
 Mar 31-Apr.3.,The 26th Shenzhen International Machinery Manufacturing Industry Exhibition 2026,Shenzhen
 Apr 8-11.,China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025),Shanghai
 Apr 9-11.,China International Beverage Industry Exhibition on Science & Technology,Shenzhen
 Apr 9-12.,Suzhou International Machine Tool Exhibition,Suzhou
 Apr 21-23.,NEPCON China 2026,Shanghai
 Apr 21-24.,Chinaplas 2026,Shanghai
 Apr. 21-25.,CCMT 2026,Shanghai
 May.,The 21st Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2026),Wuhan
 May.,The 26th Exhibition of LiJia International machine tool Chongqing,Chongqing
 May 13-15.,18th China Int'l Battery Fair,Shenzhen
 May 25-29.,CIMES 2026,Beijing
 June.,Die & Mould China 2026 (DMC 2026),Shanghai
 Jun 3-5.,19th (2026) Int'l Photovoltaic Power Generation and Smart Energy Conference & Exhibiton,Shanghai
 Jun 10-12.,South China International Industry Fair 2026, LASERFAIR SHENZHEN 2026,Shenzhen
 Jun 10-13.,ProPak China 2026,Shanghai
 Jun 24-27.,FoodTech & Pharmatech Taipei 2026,Taiwan
 Jun 29- July 2.,BEIJING ESSEN WELDING & CUTTING FAIR,Shenzhen
 Jul 8-10., Automotive Manufacturing Technology & Materials Show (AMTS 2026) , The 18th International Assembly & handling Technology Exhibition (AHTE 2026),Shanghai

* Editorial content, trade show and conference schedule subject may change without notice.

2026 Editorial Calendar

ISSUE	September	October	November Digital Only
AD Closing Dates	03-Aug	04-Sep	19-Nov
COLUMNS	Sensor Physical / Optoelectronic Sensor IMU Sensor Machine Vision Embodied Intelligence Sensor Sensor Chip	Intelligent Warehousing and Logistics Forklift AGV/AMR Lifting Equipment Picking Equipment WMS RFID Shelf Bins/Containers	Industrial Software CAD/CAE MES DCS/SCADA PLM PLC Virtual Simulation
TECHNICAL ARTICLES	eVTOL Aircraft I/O Module	Intelligent Detection Edge Computing	Industrial Metaverse Connectivity Technology
INTELLIGENT MANUFACTURING FACTORY	Predictive Maintenance Process Industry Smart Manufacturing	OPC UA Smart Home Appliance Manufacturing	Intelligent Scheduling Smart Manufacturing of Consumer Goods
EQUIPMENT & ACCESSORIES	Motion Controller Servo Drive	Dexterous Hand Hydraulic Components Intelligent Chip for Humanoid Robot	Servo Motor Ball Screw Harmonic Gear Reducer
SPECIAL REPORTS	IAS & RS 2026 Preview AHTE 2026 Review	PTC & CeMAT 2026 Preview IAS & RS 2026 Review	PTC & CeMAT 2026 Preview DMP 2026 Review
TRADE SHOWS	Aug 19-22., Taiwan Automation Intelligence and Robot Show, Taiwan Sept., Industrial Automation Show 2026, Metalworking and CNC Machine Tool Show 2026, Robotics Show 2026, Energy Show 2026, Shanghai Sept 1-3., Medtec China 2026, Shanghai Sept., China International Medical Equipment Fair (CMEF 2026), International Component Manufacturing & Design Show (ICMD 2026), Guangzhou Sept., CIOE 2026, Shenzhen Sep 15-19., TaipeiPlas, Taiwan Oct., PTC ASIA 2026, CeMAT ASIA 2026, Shanghai Oct., NEPCON Asia, Shenzhen October 12-16, MWCS (Metalworking and CNC Machine Tool Show) and IAS (Industrial Automation Show), Shanghai Nov., SWOP 2026, Shanghai Nov., CHINASOFT 2026, SICHINA 2026, Guangzhou Nov., DMP Greater Bay Area Industrial Expo (DMP 2026), Shenzhen		

* Editorial content, trade show and conference schedule subject to change.

How we delivery the content?

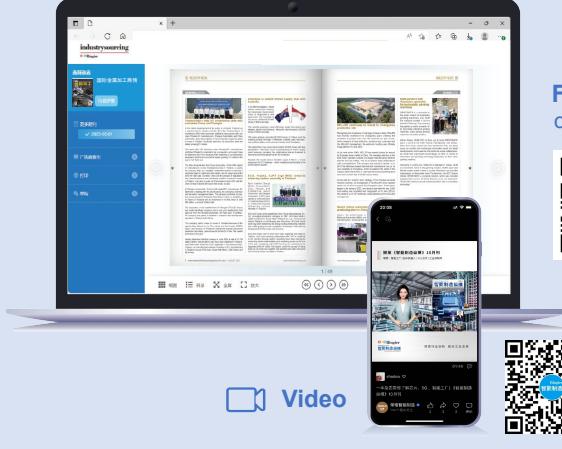
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智能制造纵横

2023年第9期

——荣格技术

尊敬的业界同仁，

历时五个多月，“2023智能制造行业——荣格幕。108项参评作品中，38项创新技术脱颖而出，解决方案等4大奖项类别。此外，其中的2家企业创新团队奖”的荣誉。

HIGHEST PRECISION
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新闻头版

感受时代的召唤，以创新擘画“智造”
智能制造不仅有效带动了机器人、工业软件等产业链，且有助于重构制造业生态，管理和服务等各个方面。

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2026 CONFERENCES FOR INTELLIGENT MANUFACTURING INDUSTRY



Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Intelligent Manufacturing industry.

- 2026 ASEAN High-Performance Machining Summit —Autoparts, Electronics, Assembly automation
(Mar 10-11, Ho Chi Minh, Vietnam)

- Advanced Manufacturing Industry Development Conference 2026 (Apr, Chengdu China)

- AI Intelligent Manufacturing Innovation Application Summit 2026 (June, Suzhou China)

- 2026 eVTOL Key Technology and Manufacturing Industry Development Conference (Jul., Chongqing China)

- Aircraft Manufacturing and Component Processing Technology Forum 2026 (Aug, Xi'an China)

2026 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 3-4, Cikarang,



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese

Frequency : 12x per year

Readership: 113,600

ISSUE	January	February	March	April	May	June
Topic	Embodied Intelligence AI Algorithm	Cloud Computing Digital Twins	Intelligent Detection Annual Update of Lighthouse Factory	Industrial Control Technology Servo System	Smart Wearable Devices IIoT	Semiconductor Smart Manufacturing Smart Packaging
ISSUE	July	August	September	October	November	December
Topic	Robot AMR/AGV	Intelligent Assembly Humanoid Robot	Flexible Manufacturing Technology Automotive Smart Manufacturing	Sensor Machine Vision	eVTOL Aircraft Predictive Maintenance	Intelligent Warehousing and Logistics Industrial Software

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Robotics

Language: Simplified Chinese, Frequency : 6x per year, Readership: 38,500

ISSUE	February	April	June	August	October	December
Topic	Industrial Robotics Market 2026 Outlook	Humanoid Robot +Dexterous Hand	Embodied AI & Robotics	Cobots+AI in Industrial Applications	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing/Medical - New Technologies and Case Studies	Year-End Robotics Review Smart Warehousing

Automation in Food & Beverage

Language: Simplified Chinese, Frequency : 6x per year, Readership: 17,650

ISSUE	January	March	May	July	September	November
Topic	Industry 4.0 in F&B Processing	Intelligent Manufacturing in Beverage Industry	Robotics	Digital Twins Optimizing Production Processes	AI-Driven Process Control	F&B Factory in The Future

Electronic Chip Design & Manufacturing

Language: Simplified Chinese, Frequency : 4x per year, Readership: 14,380

ISSUE	February	May	August	October
Topic	Decoding Wafer Fabrication Technologies	AI Chip Design	Automation in Wafer Fabrication	Semiconductor Design Software Exhibition
	Comprehensive Guide to Semiconductor Materials	Critical Perspectives on Automotive-Grade Chip Design	-	-

iConnect e-Newsletters

Motion Control

Language: Simplified Chinese, Frequency : 4x per year, Readership: 26,580

ISSUE	March	June	September	December
Topic	Motion Control+ AI+Industrial Robot	Motion Control+ VTOL Handing & Packing	Motion Control+F&B Servo System + Semiconductor	Motion Control+ CNC+Robotics 2026 Motion Control Market Outlook

Sensor Design and Applications

Language: Simplified Chinese, Frequency : 4x per year, Readership: 34,680

ISSUE	January	April	July	October
Topic	Robot sensors	Intelligent Sensors	MEMS Sensor	Machine Vision Sensor

Electronic Chip Packaging & Testing

Language: Simplified Chinese, Frequency : 6x per year, Readership: 12,960

ISSUE	January	April	July	September	November	December
Topic	Annual Review: AI in Semiconductor Manufacturing	Optical Inspection Upgrade	Automotive Chip Packaging Process Technologies	Breakdown of Cutting-Edge Semiconductor Test & Packaging Tools	Intelligent Chip Testing Technologies	Advanced Packaging Breakthrough
Topic	Annual Review of AI in Chip Packaging and Testing	Breakthroughs in Photonic Integrated Circuits	Automotive Chip Interconnect Technologies	Smart Semiconductor Manufacturing Line	AI-Based Chip Quality Inspection	Compound Semiconductor Demo Showcase

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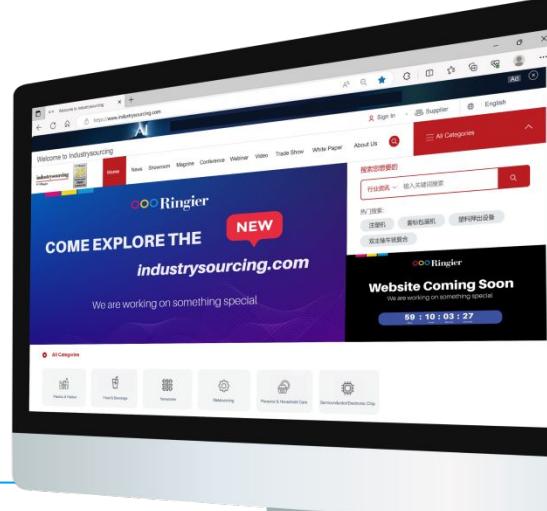
STATISTICS*

Industrysourcing.com

Monthly Page Views: **5,122,905**
Monthly Visitors: **213,972**
Percentage of New Visitors: **79%**

Industrysourcing.cn

Monthly Page Views: **6,518,998**
Monthly Visitors: **535,739**
Percentage of New Visitors: **70%**



SIEMENS

产品质量决定了制造商的竞争力
采用包含故障模式影响分析 (FMEA) 功能的闭环质量解决方案可帮助制造企业降低风险和成本。

[立即阅读](#)



EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database.

Full reporting metrics provided.

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WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.



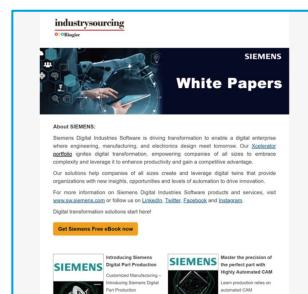
SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.



WHITE PAPER

Ringer includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industryourcing and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.





From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users. **Ringier Trade Media** has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

PR

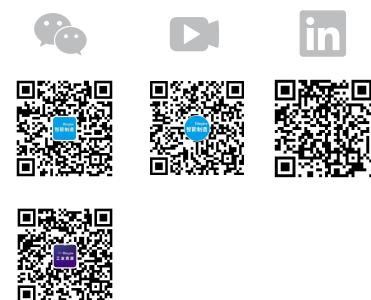
- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

For more promotion on global markets, please [click here](#)

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2026 ad rates EUR € - China&Asia

5x+1x(digital only)

CIR	7x	6x	3x	1x
1 page 4C	2930	3070	3210	3460
1 page b&w	2060	2160	2250	2420
2/3 page 4C	2480	2600	2720	2930
2/3 page b&w	1760	1840	1910	2060
1/2 island 4C	2210	2320	2410	2600
1/2 island b&w	1530	1610	1690	1820
1/2 4C	1930	2020	2120	2280
1/2 b&w	1370	1440	1500	1600
1/3 4C	1570	1630	1690	1830
1/3 b&w	1090	1130	1190	1280
1/4 4C	1370	1440	1490	1590
1/4 b&w	940	990	1040	1120

*Special Notes for 1/2 island page

1. Only appear in the 2nd half of the magazine
2. The special position in the 1st half of the magazine(not including covers, the first 20 pages), the rate is charged as a full page.