

# Multimedia Solutions for Intelligent Manufacturing News 2026 Media Kit

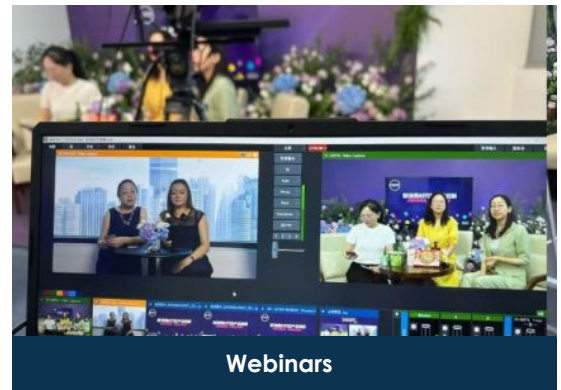
- Lead Generation
- Branding
- Direct Contact



Magazine



Conferences, Custom Events, Conventions



Webinars



Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

**Intelligent Manufacturing News** enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

According to a report by Fortune Business Insights, the global intelligent manufacturing market is projected to grow from US\$394.35 billion in 2025 to US\$998.99 billion by 2032, at a CAGR of 14.2%. Cutting-edge technologies such as artificial intelligence (AI), cloud computing, big data, and machine learning are acting as powerful engines, injecting unprecedented vitality into the sector. These advancements are expected to significantly enhance market performance and propel the manufacturing industry into a new stage of development.

Meanwhile, latest IDC data shows that in 2025, global manufacturing spending on AI, cloud computing, big data, and machine learning reached US\$68 billion, accounting for 38% of total intelligent manufacturing investments. These technologies are no longer standalone tools; they now form an integrated value chain — a closed loop of data-driven insights, model-based decision-making, edge execution, and cloud-enabled collaboration.

Among these technologies, the potential of AI+ in the industrial sector extends far beyond current applications. In predictive maintenance, it can accurately forecast equipment failures; in intelligent production scheduling, it can optimize workflows; and in quality inspection, it can enhance product quality with high efficiency and precision. This continuous improvement in yield further empowers industrial development.

As a tool for artificial intelligence, embodied intelligence will, in the future, be deeply integrated into the entire industrial process — making independent decisions, performing precise operations in complex environments, and elevating industrial intelligence to new heights. Recently, Shanghai introduced policies explicitly aimed at supporting the embodied intelligence industry, with a focus on advancing key technologies such as perceptual decision-making, motion control, embodied corpora, and operating systems. This marks an important milestone in the emergence of the “embodied intelligence” era.

Amid the accelerated integration of AI and robotics, the global robot industry is entering a new stage characterized by greater intelligence and personalization. The surge of the humanoid robot industry in 2025 represents a significant embodiment of this trend, serving as a key product expression of embodied intelligence. Its growth has also spurred advancements in upstream components, including ball screws, precision reducers, high-power-density motors, high-precision sensors, and bionic joint modules.

Notably, in the first half of 2025, the added value of China's equipment manufacturing industry grew by 10.2% year-on-year. Intelligent manufacturing equipment — encompassing key technologies such as high-end CNC machine tools and industrial robots, additive manufacturing, intelligent sensing and control, intelligent testing and assembly, as well as intelligent logistics and warehousing — delivered strong performance. According to data from the China Machinery Industry Federation, industrial robot output rose by 35.6% year-on-year, the smart sensor market surpassed RMB160 billion, and sales of smart handling robots increased by 11.2% year-on-year during the same period.



Language: Simplified Chinese  
6 Issues per Year

**Total Readership**  
**152,600**

After years of development and accumulation, the intelligent manufacturing market is now in a stage of automation, digitization, connecting and smart technologies. **Intelligent Manufacturing News** focuses on the reconstruction and upgrading of industrial manufacturing and enabling the es to stronger, enabling China's intelligent manufacturing equipment sector to achieve

It is committed to creating a required publication for decision makers who want to move to an intelligent connected process. With printed magazines and electronic editions (APP - Industry defined by **Intelligent Manufacturing News** will enable progressive development

most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision technology, connector, technology, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision, connector, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China. The iConnect e-Newsletter covering the topics of Industrial Robotics, Motion Control, Sensors Design & Applications, Automation in F&B, Electronic Chip Design & Manufacturing, Electronic Chip Packaging & Testing, will provide up-to-date information.

**Intelligent Manufacturing News** offers the most effective communication package to suppliers of industrial equipment, components, material handling, and plant maintenance in China.

## FIGURES & READER PROFILE

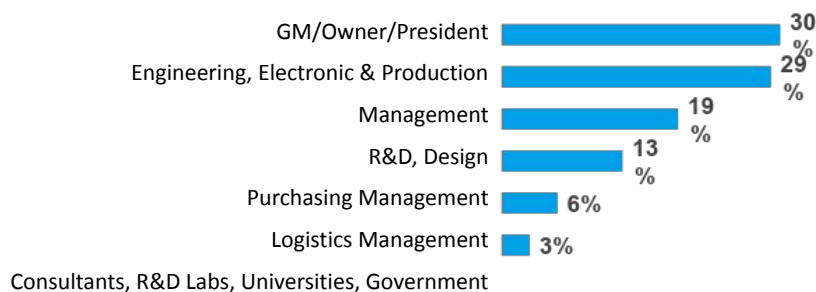
Published 6x (5x Print/Digital + 1x Digital only) a year in Simplified Chinese, **Intelligent Manufacturing News** incorporates Sensors China and it reaches a qualified controlled readership of 152,600 manufacturing decision makers who evaluate & plan the purchase of electronic controls software, robotics software & logistic & automation systems for their factory. Readers consist of electronic, mechanical and design engineers, Builders & system integrators R&D specialists who evaluate and purchase components like sensors used in the assembly of machinery and machine tools & who are upgrading processes to meet the demands of an industry 4.0, 5G, AI environment. Each reader is qualified by name, job title and industry and re-qualified annually by our call center. In addition an active WeChat Intelligent Manufacturing and corporate channel attracts 31,500+ engaged followers.

## Total Readership

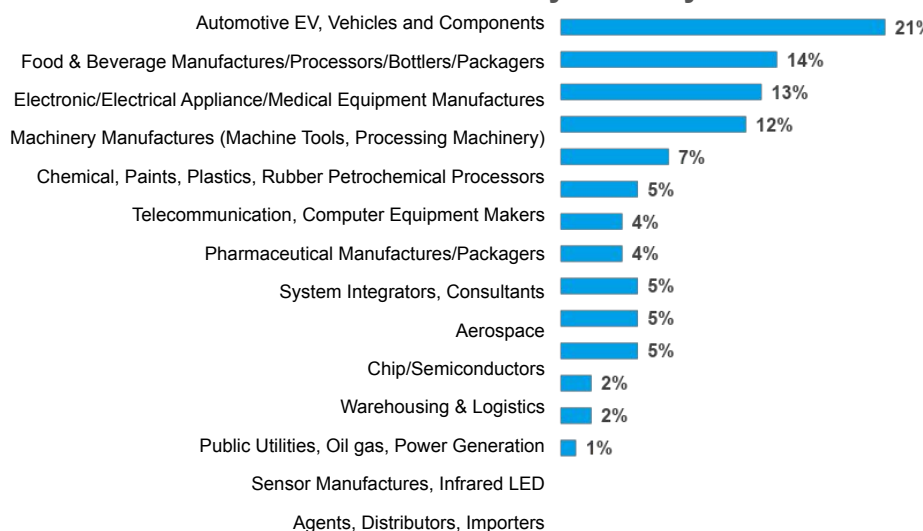


Geographic Distribution		
Guangdong	7,200	16%
Shanghai	7,005	16%
Jiangsu	6,492	14%
Zhejiang	6,750	15%
Beijing	3,090	7%
Shandong	2,940	7%
Hubei	1,780	4%
Liaoning	1,340	3%
Fujian	1,370	3%
Tianjin	1,212	3%
Sichuan	1080	2%
Hebei	1320	3%
Chongqing	870	2%
Shaanxi	815	2%
Henan	750	2%
Rest of China	220	0%
<b>Mainland China</b>	<b>44,234</b>	<b>98%</b>
Taiwan, China	730	2%
Hong Kong, China	100	0%
<b>Total</b>	<b>45,000</b>	<b>100%</b>

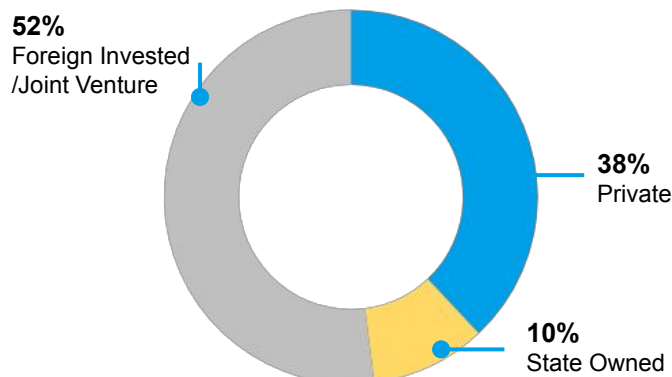
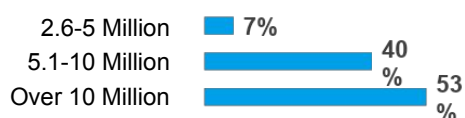
## Job Function



## Breakdown by Industry



## Annual Business Turnover (US\$)





# 2026 Editorial Calendar

ISSUE	March	May	July
AD Closing Dates	20-Jan	03-Apr	01-Jun
<b>COLUMNS</b>	<b>Embodied Intelligence</b> Chip AI Algorithm Sensor Motor / Servo Motor Controller Communication Module Operating System	<b>Industrial Control Technology</b> PLC Servo System HMI Industrial Motor Mechanical Transmission Industrial Control Software	<b>Robot</b> AMR/AGV Compound Robot Humanoid Robot Rotary Actuator / Joint Module Scheduling System Reducer Servo Motor
<b>TECHNICAL ARTICLES</b>	Cloud Computing AI Applications Digital Twins	Smart Wearable Devices IIoT	Artificial Intelligence AR Technology
<b>INTELLIGENT MANUFACTURING FACTORY</b>	Intelligent Detection Annual Update of Lighthouse Factory	Semiconductor Smart Manufacturing Smart Packaging	Flexible Manufacturing Technology Automotive Smart Manufacturing
<b>EQUIPMENT &amp; ACCESSORIES</b>	Ball Screw Guide Rail Reducer End-of-Arm Tooling (EOAT)	Industrial Robot Pneumatic Components	Intelligent Processing Equipment Intelligent Assembly
<b>SPECIAL REPORTS</b>	SPS 2026 Preview ITES 2026 Preview	Vision China 2026 Review Productronica China 2026 Review	AHTE 2026 Preview SCIIF 2026 Preview
<b>TRADE SHOWS</b>	Mar 18-20., Laser World of Photonics China 2026, Shanghai Mar 23-26., CME China machine tool exhibition, Shanghai Mar 25-27., Vision China 2026, Productronica China 2026, Shanghai Mar 25-28., TMTS 2026, Taiwan Mar 31-Apr.3., The 26th Shenzhen International Machinery Manufacturing Industry Exhibition 2026, Shenzhen Apr 8-11., China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shanghai Apr 9-11., China International Beverage Industry Exhibition on Science & Technology, Shenzhen Apr 9-12., Suzhou International Machine Tool Exhibition, Suzhou Apr 21-23., NEPCON China 2026, Shanghai Apr 21-24., Chinaplas 2026, Shanghai Apr. 21-25., CCMT 2026, Shanghai May., The 21st Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2026), Wuhan May., The 26th Exhibition of LiJia International machine tool Chongqing, Chongqing May 13-15., 18th China Int'l Battery Fair, Shenzhen May 25-29., CIMES 2026, Beijing June., Die & Mould China 2026 (DMC 2026), Shanghai Jun 3-5., 19th (2026) Int'l Photovoltaic Power Generation and Smart Energy Conference & Exhibiton, Shanghai Jun 10-12., South China International Industry Fair 2026, LASERFAIR SHENZHEN 2026, Shenzhen Jun 10-13., ProPak China 2026, Shanghai Jun 24-27., FoodTech & Pharmatech Taipei 2026, Taiwan Jun 29- July 2., BEIJING ESSEN WELDING & CUTTING FAIR, Shenzhen Jul 8-10., Automotive Manufacturing Technology & Materials Show (AMTS 2026) , The 18th International Assembly & handling Technology Exhibition (AHTE 2026), Shanghai		

\* Editorial content, trade show and conference schedule subject may change without notice.

# 2026 Editorial Calendar

ISSUE	September	October	November Digital Only
AD Closing Dates	03-Aug	04-Sep	19-Nov
<b>COLUMNS</b>	<b>Sensor</b> Physical / Optoelectronic Sensor IMU Sensor Machine Vision Embodied Intelligence Sensor Sensor Chip	<b>Intelligent Warehousing and Logistics</b> Forklift AGV/AMR Lifting Equipment Picking Equipment WMS RFID Shelf Bins/Containers	<b>Industrial Software</b> CAD/CAE MES DCS/SCADA PLM PLC Virtual Simulation
<b>TECHNICAL ARTICLES</b>	eVTOL Aircraft I/O Module	Intelligent Detection Edge Computing	Industrial Metaverse Connectivity Technology
<b>INTELLIGENT MANUFACTURING FACTORY</b>	Predictive Maintenance Process Industry Smart Manufacturing	OPC UA Smart Home Appliance Manufacturing	Intelligent Scheduling Smart Manufacturing of Consumer Goods
<b>EQUIPMENT &amp; ACCESSORIES</b>	Motion Controller Servo Drive	Dexterous Hand Hydraulic Components Intelligent Chip for Humanoid Robot	Servo Motor Ball Screw Harmonic Gear Reducer
<b>SPECIAL REPORTS</b>	IAS & RS 2026 Preview AHTe 2026 Review	PTC & CeMAT 2026 Preview IAS & RS 2026 Review	PTC & CeMAT 2026 Preview DMP 2026 Review
<b>TRADE SHOWS</b>	Aug 19-22.,Taiwan Automation Intelligence and Robot Show,Taiwan Sept.,Industrial Automation Show 2026, Metalworking and CNC Machine Tool Show 2026,Robotics Show 2026,Energy Show 2026,Shanghai Sept 1-3.,Medtec China 2026,Shanghai Sept.,China International Medical Equipment Fair (CMEF 2026), International Component Manufacturing & Design Show (ICMD 2026),Guangzhou Sept.,CIOE 2026,Shenzhen Sep 15-19.,TaipeiPlas,Taiwan Oct.,PTC ASIA 2026,CeMAT ASIA 2026,Shanghai Oct.,NEPCON Asia,Shenzhen October 12-16, MWCS (Metalworking and CNC Machine Tool Show) and IAS (Industrial Automation Show), Shanghai Nov.,SWOP 2026,Shanghai Nov.,CHINA COAT 2026,SF CHINA 2026,Guangzhou Nov.,DMP Greater Bay Area Industrial Expo (DMP 2026),Shenzhen		

\* Editorial content, trade show and news items schedule subject to change

## How we delivery the content?



Print



Ezines



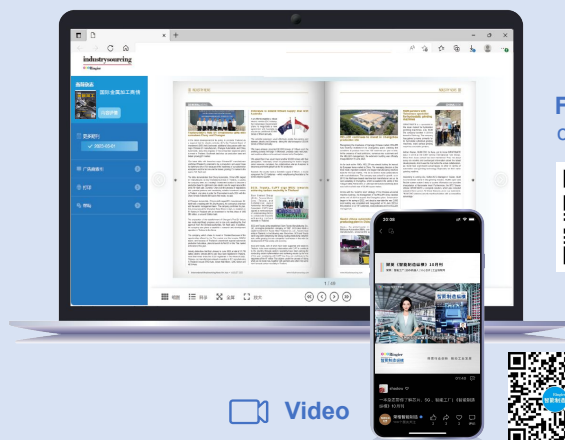
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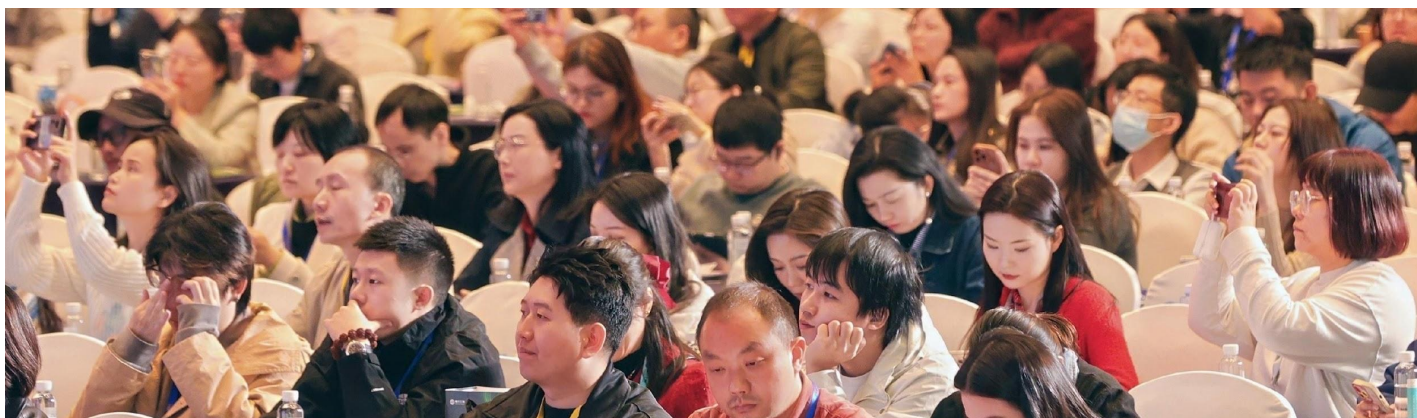
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**2026 CONFERENCES FOR INTELLIGENT MANUFACTURING INDUSTRY**

Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Intelligent Manufacturing industry.

- 2026 ASEAN High-Performance Machining Summit —Autoparts, Electronics, Assembly automation (Mar 10-11, Ho Chi Minh, Vietnam)
- Advanced Manufacturing Industry Development Conference 2026 (Apr, Chengdu China)
- AI Intelligent Manufacturing Innovation Application Summit 2026 (June, Suzhou China)
- 2026 eVTOL Key Technology and Manufacturing Industry Development Conference (Jul., Chongqing China)
- Aircraft Manufacturing and Component Processing Technology Forum 2026 (Aug, Xi'an China)
- 2026 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 3-4, Cikarang, Indonesia)

**Industry and Magazine e-Newsletters**

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese

Frequency : 12x per year

Readership: 113,600

ISSUE	January	February	March	April	May	June
Topic	Embodied Intelligence AI Algorithm	Cloud Computing Digital Twins	Intelligent Detection Annual Update of Lighthouse Factory	Industrial Control Technology Servo System	Smart Wearable Devices IIoT	Semiconductor Smart Manufacturing Smart Packaging
ISSUE	July	August	September	October	November	December
Topic	Robot AMR/AGV	Intelligent Assembly Humanoid Robot	Flexible Manufacturing Technology Automotive Smart Manufacturing	Sensor Machine Vision	eVTOL Aircraft Predictive Maintenance	Intelligent Warehousing and Logistics Industrial Software

## iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

### Robotics

**Language: Simplified Chinese, Frequency : 6x per year, Readership: 38,500**

ISSUE	February	April	June	August	October	December
<b>Topic</b>	Industrial Robotics Market 2026 Outlook	Humanoid Robot +Dexterous Hand	Embodied AI & Robotics Joint module & Reducer	Cobots+AI in Industrial Applications	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing/Medical - New Technologies and Case Studies	Year-End Robotics Review Smart Warehousing

### Automation in Food & Beverage

**Language: Simplified Chinese, Frequency : 6x per year, Readership: 17,650**

ISSUE	January	March	May	July	September	November
<b>Topic</b>	Industry 4.0 in F&B Processing	Intelligent Manufacturing in Beverage Industry	Robotics	Digital Twins Optimizing Production Processes	AI-Driven Process Control	F&B Factory in The Future

### Electronic Chip Design & Manufacturing

**Language: Simplified Chinese, Frequency : 4x per year, Readership: 14,380**

ISSUE	February	May	August	October
<b>Topic</b>	Decoding Wafer Fabrication Technologies	AI Chip Design	Automation in Wafer Fabrication	Semiconductor Design Software Exhibition
	Comprehensive Guide to Semiconductor Materials	Critical Perspectives on Automotive-Grade Chip Design	-	-

iConnect e-Newsletters

Motion Control		Language: Simplified Chinese, Frequency : 4x per year, Readership: 26,580		
ISSUE	March	June	September	December
Topic	Motion Control+ AI+Industrial Robot	Motion Control+ VTOL Handling & Packing	Motion Control+F&B Servo System + Semiconductor	Motion Control+ CNC+Robotics 2026 Motion Control Market Outlook

Sensor Design and Applications		Language: Simplified Chinese, Frequency : 4x per year, Readership: 34,680		
ISSUE	January	April	July	October
Topic	Robot sensors	Intelligent Sensors	MEMS Sensor	Machine Vision Sensor

Electronic Chip Packaging & Testing		Language: Simplified Chinese, Frequency : 6x per year, Readership: 12,960				
ISSUE	January	April	July	September	November	December
Topic	Annual Review: AI in Semiconductor Manufacturing	Optical Inspection Upgrade	Automotive Chip Packaging Process Technologies	Breakdown of Cutting-Edge Semiconductor Test & Packaging Tools	Intelligent Chip Testing Technologies	Advanced Packaging Breakthrough
	Annual Review of AI in Chip Packaging and Testing	Breakthroughs in Photonic Integrated Circuits	Automotive Chip Interconnect Technologies	Smart Semiconductor Manufacturing Line	AI-Based Chip Quality Inspection	Compound Semiconductor Demo Showcase

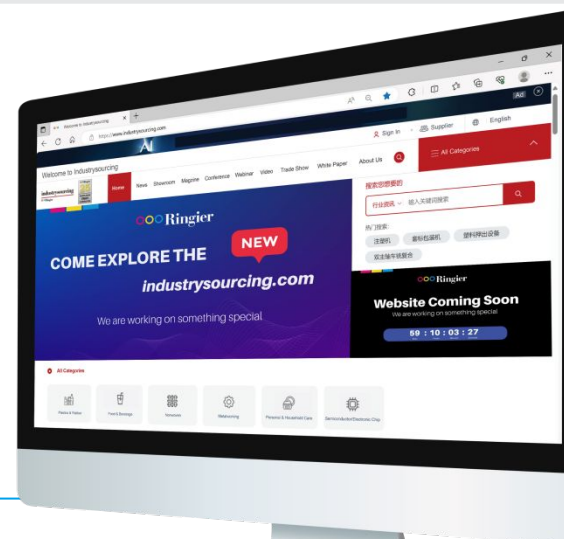


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	Industrysourcing.com	Industrysourcing.cn
STATISTICS*	Monthly Page Views: <b>5,122,905</b> Monthly Visitors: <b>213,972</b> Percentage of New Visitors: <b>79%</b>	Monthly Page Views: <b>6,518,998</b> Monthly Visitors: <b>535,739</b> Percentage of New Visitors: <b>70%</b>



## EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database.

Full reporting metrics provided.

Privacy compliant.

## WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

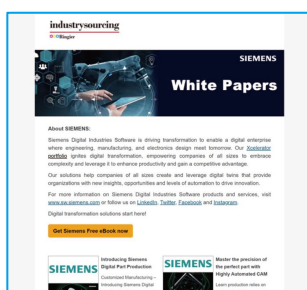


## SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

## WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of [industrysourcing.com](http://industrysourcing.com) and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



## SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!

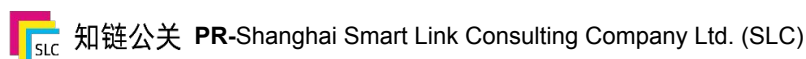


## VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users. **Ringier Trade Media** has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

## Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

## Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

## B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

## PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

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5x+1x(digital only)

CIR	7x	6x	3x	1x
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1 page b&w	2060	2160	2250	2420
2/3 page 4C	2480	2600	2720	2930
2/3 page b&w	1760	1840	1910	2060
1/2 island 4C	2210	2320	2410	2600
1/2 island b&w	1530	1610	1690	1820
1/2 4C	1930	2020	2120	2280
1/2 b&w	1370	1440	1500	1600
1/3 4C	1570	1630	1690	1830
1/3 b&w	1090	1130	1190	1280
1/4 4C	1370	1440	1490	1590
1/4 b&w	940	990	1040	1120

\*Special Notes for 1/2 island page

1. Only appear in the 2nd half of the magazine

2. The special position in the 1st half of the magazine(not including covers, the first 20 pages), the rate is charged as a full page.