

Multimedia Solutions for Industrial Laser News for China

2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Conferences, Custom Events, Conventions



Webinars



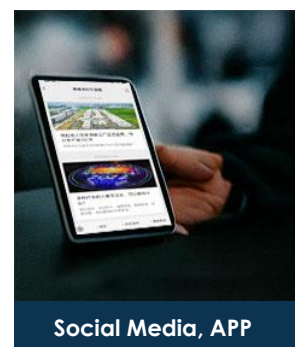
Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

Industrial Laser News for China enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

The global laser processing market is on track to reach US\$7.17 billion by 2025 and grow to US\$11.89 billion by 2032, driven by an expected compound annual growth rate (CAGR) of 8.5%, according to projections by global research firm Markets and Markets.

In recent years, artificial intelligence (AI) has been reshaping the way companies operate and creating new avenues for growth. Within the manufacturing sector, AI enables predictive maintenance, reduces equipment downtime, lowers costs, and strengthens cybersecurity by detecting and responding to threats more effectively. Leveraging large language models (LLMs) and deep learning technologies, AI systems can generate text, images, music, and even software code based on user prompts. This capability allows business professionals to interact with data through “conversational analytics” and address business needs with greater efficiency.

Looking ahead, industries such as automotive, aerospace, medical, electronics, and heavy machinery will continue to drive demand for laser processing systems. These systems are widely applied in cutting, welding, marking, engraving, drilling, and surface treatment. As a cornerstone of smart manufacturing, process automation is accelerating the integration of laser technology with robotics and computer-aided systems. Meanwhile, innovations in beam delivery, adaptive optics, and computer numerical control (CNC) integration are enhancing the flexibility and scalability of laser systems. Such advancements are improving processing quality and efficiency, reducing operational costs, and promoting broader adoption across industries, thereby fueling market growth.

From a segment perspective, the laser processing market is rapidly expanding into high-growth areas such as medical devices, semiconductors, the low-altitude economy, consumer electronics, and luxury goods. In the medical sector, laser technology is employed for precision surgery, medical implant production, and micro-processing of diagnostic equipment. In electronics, applications include printed circuit board (PCB) fabrication, OLED display cutting, and semiconductor wafer dicing. Within the trillion-dollar low-altitude economy, laser technology offers vast potential in areas such as materials processing, environmental sensing, and monitoring applications.



Language: Simplified Chinese
7 Issues per Year

Total Readership
43,700

Industrial Laser News for China magazine has a team of authoritative Chinese and global editorial consultants, including well-known experts and corporate executives in the Chinese laser industry, as well as an editorial partnership with Novus Light, a global optical information service provider.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the latest information about advanced laser technology and cutting-edge applications, showing how industrial lasers promote product manufacturing and technology transfer around the world. The iConnect e-Newsletter covering the topics of Robotics, Metal Fabrication, Aerospace Manufacturing and Additive Manufacturing, will provide up-to-date information.

Industrial Laser News for China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

2026 Editorial Calendar

| ISSUE | March | April | May | June |
|--------------------|---|--|---|--|
| AD Closing Dates | 04-Feb | 27-Feb | 03-Apr | 04-May |
| LASERS | Fiber Laser | Blue-Green Laser | Fiber Laser | Ultrafast Laser |
| TECHNOLOGY REPORT | Laser Cutting | Laser Welding | Additive Manufacturing | Laser Sensing |
| APPLICATION REPORT | Intelligent Laser Processing Systems | Applications of Laser Hybrid Welding | High-Efficiency Processing with Multiple Laser Heads | Composite Material Processing |
| INDUSTRY FOCUS | Sheet Metal Fabrication | Electric Vehicle | Aerospace | Low-Altitude Economy |
| SYSTEM INTEGRATION | Industrial Laser Equipment | Sensor | Motion Control System | Optical Components |
| SPECIAL REPORT | Photonics West 2026 LASER World of PHOTONICS CHINA 2026 Preview | LASER World of PHOTONICS CHINA 2025 Review TCT Asia 2026 Review | 2026 Ringier Technology Innovation Awards-Laser Processing Industry | 2026 International Laser Industry Conference |
| TRADE SHOWS | <p>Mar. 17-19, TCT Asia 2026, Shanghai</p> <p>Mar. 18-20, Laser World of Photonics China 2026, Shanghai</p> <p>Mar. 23-26, CME China machine tool exhibition, Shanghai</p> <p>Mar. 25-27, Vision China 2026, Productronica China 2026, Shanghai</p> <p>Mar. 25-28, TMTS 2026, Taiwan</p> <p>Mar. 31-Apr. 3, The 26th Shenzhen International Machinery Manufacturing Industry Exhibition 2026, Shenzhen</p> <p>Apr. 9-12, Suzhou International Machine Tool Exhibition, Suzhou</p> <p>April. 21-25., CCMT 2026, Shanghai</p> <p>May., The 21st Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2026), Wuhan</p> <p>May., The 26th Exhibition of LiJia International machine tool, Chongqing</p> <p>May. 25-29, CIMES 2026, Beijing</p> <p>Jun., Die & Mould China 2026 (DMC 2026), Shanghai</p> <p>Jun. 10-12, South China International Industry Fair 2026, LASERFAIR SHENZHEN 2026, Shenzhen</p> <p>June. 29-July 2, BEIJING ESSEN WELDING & CUTTING FAIR, Shenzhen</p> | | | |

* Editorial content, trade show and conference schedule subject may change without notice.

2026 Editorial Calendar

| ISSUE | July | September | October |
|---------------------------|--|--|--|
| AD Closing Dates | 1-Jun | 31-July | 7-Sep |
| LASERS | Semiconductor Laser | Ultrafast Pulsed Laser | CO ₂ Laser |
| TECHNOLOGY REPORT | Laser Surface Treatment | Laser Precision Cutting | Laser Engraving |
| APPLICATION REPORT | Laser Processing in Glass Industry | Medical Laser Applications | Laser Applications in Cultural & Creative Products |
| INDUSTRY FOCUS | Microelectronics | Medical Devices | Cultural Tourism Industry |
| SYSTEM INTEGRATION | Laser Processing Head | Software and Control System | Equipment Components |
| SPECIAL REPORT | September Exhibition Comprehensive Report | 2026 China International Industry Fair | Outlook 2027 |
| TRADE SHOWS | July, Die & Mould China 2026 (DMC 2026), Shanghai Jul. 8-10, Automotive Manufacturing Technology & Materials Show (AMTS 2026), The 18th International Assembly & Handling Technology Exhibition (AHTE 2026), Shanghai Sep., CIOE 2026, Shenzhen Sep. 1-3, Medtec China 2026, Shanghai Sep., China International Medical Equipment Fair (CMEF 2026), International Component Manufacturing & Design Show (ICMD 2026), Guangzhou Oct 12-16, MWCS (Metalworking and CNC Machine Tool Show) and IAS (Industrial Automation Show), Shanghai Nov., DMP Greater Bay Area Industrial Expo (DMP 2026), Shenzhen | | |

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2026 CONFERENCES FOR INDUSTRIAL LASER INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Industrial Laser industry.

- Advanced Manufacturing Industry Development Conference 2026 (Apr, Chengdu China)
- Laser Processing and Advanced Manufacturing Technology Forum 2026 (May, Suzhou China)
- Concurrent Event: Ringier Technology Innovation Awards 2026 - Laser Processing Industry
- Aircraft Manufacturing and Component Processing Technology Forum 2026 (Aug, Xi'an China)

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Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and websitetraffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese

Frequency : 12x per year

Readership: 23,900

| ISSUE | January | February | March | April | May | June |
|-------|---|---|-------------------------------------|--|--|--|
| Topic | Global Laser Market Forecast 2026 | Photonics West 2026 | LASER World of PHOTONICS CHINA 2026 | TCT Asia 2026 | 2026 Ringier Technology Innovation Awards-Laser Industry | 2026 International Laser Industry Conference |
| ISSUE | July | August | September | October | November | December |
| Topic | Mid-Year Review of the Global Laser Industry 2026 | Innovative Applications of Laser Technology | Metal 3D Printing | 2026 China International Industry Fair | Laser Micro/Nano Processing | Review and Prospect |

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

| Additive Manufacturing | | | Language: Simplified Chinese, Frequency : 6X, Readership: 15,200 | | | |
|-------------------------|--|---|---|--|--|---|
| ISSUE | January | March | May | July | September | November |
| Topic | Artificial Intelligence in Additive Manufacturing | Innovative Applications of Metal 3D Printing | Advanced Composite 3D Printing | 3D Printing Polymer Consumables and Forming Technology | Customized Solutions for Additive Manufacturing of Medical Devices | 3D Printing Injection Molds and Applications |
| Metal Fabrication | | | Language: Simplified Chinese, Frequency : 12x, Readership: 24,650 | | | |
| ISSUE | January | February | March | April | May | June |
| Topic | Casting | Lean production | Laser cutting | Welding automation | Surface treatment | Deburring |
| ISSUE | July | August | September | October | November | December |
| Topic | Robotic Bending Cell | Stamping | Sheet Metal Processing | Sheet Metal Rolling | 3D Printing | Laser Welding |
| Robotics | | | Language: Simplified Chinese, Frequency : 6X, Readership: 38,500 | | | |
| ISSUE | February | April | June | August | October | December |
| Topic | 2026 Industrial Robot Market Outlook | Humanoid Robots + Dexterous Hands | Embodied Intelligence + Robot Joint Modules & Reducers | Collaborative Robots (Cobots) + AI: Human-Robot Collaboration Efficiency | Industrial Robots in Automotive & Electronics Manufacturing / Healthcare – Technologies & Case Studies | Annual Robotics Review Intelligent Warehousing |
| Aerospace Manufacturing | | | Language: Simplified Chinese, Frequency : 6X, Readership: xxxx | | | |
| ISSUE | January | February | March | April | May | June |
| Topic | eVTOL design and manufacturing trends | eVTOL Navigation & Communication System | eVTOL Propulsion System & Thrust Technology | Energy Storage & Battery Management System for eVTOL | Battery&Motor&Electronics Control System | Aerodynamic Design & Rotor/Ducted Fan Technology for eVTOL |
| Topic | Electro-Mechanical Actuation System | Application of Carbon Fiber Composites in eVTOL | Application of machining in eVTOL manufacturing | eVTOL Sensing & Obstacle Avoidance Sensor System | Thermal Protection & Heat Dissipation Materials for eVTOL | Application of automation technology in eVTOL manufacturing |
| ISSUE | July | August | September | October | November | December |
| Topic | Exploration of eVTOL application scenarios | eVTOL Flight Control System | Application of lightweight/high-performance materials in eVTOL | Thermal Management System Design & Optimization for eVTOL | Tools/Fixtures for aircraft wing/fuselage machining | Exploration of eVTOL safety field |
| Topic | Application of measurement technology in eVTOL quality control | eVTOL landing gear structural component machining | eVTOL battery/motor housing and shaft parts machining | Flame-Retardant & Cabin Interior Materials for eVTOL | Application of 3D printing in eVTOL parts | Future Trends of eVTOL |

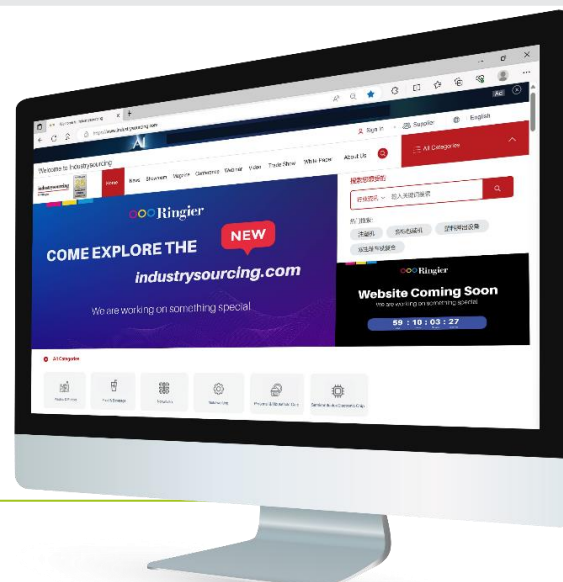
DIGITAL ADS & SHOWROOM

on industrysourcing.com & industrysourcing.cn

Promote awareness of your brand across **industrysourcing.com** and **industrysourcing.cn**. Reach your target audience with highly visible ads.

Getting more leads begins with having your Product Showrooms in the websites trade marketplace.

| | Industrysourcing.com | Industrysourcing.cn |
|-------------|--|--|
| STATISTICS* | Monthly Page Views: 5,122,905 Monthly Visitors: 213,972 Percentage of New Visitors: 79% | Monthly Page Views: 6,518,998 Monthly Visitors: 535,739 Percentage of New Visitors: 70% |



EMAIL MARKETING

"Personalized" email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database.

Full reporting metrics provided.

Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

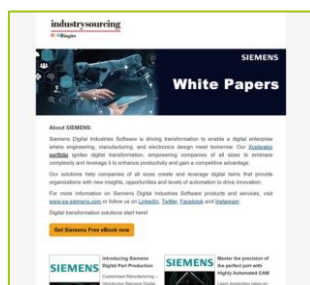


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



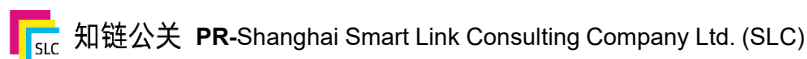
VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since its establishment in 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

For more promotion on global markets, please [click here](#)

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2026 ad rates EUR € - China&Asia

7x

| ILS | 8x | 3x | 1x |
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| 1 page 4C | 2930 | 3210 | 3460 |
| 1 page b&w | 2060 | 2250 | 2420 |
| 2/3 page 4C | 2480 | 2720 | 2930 |
| 2/3 page b&w | 1760 | 1910 | 2060 |
| 1/2 island 4C | 2210 | 2410 | 2600 |
| 1/2 island b&w | 1530 | 1690 | 1820 |
| 1/2 4C | 1930 | 2120 | 2280 |
| 1/2 b&w | 1370 | 1500 | 1600 |
| 1/3 4C | 1570 | 1690 | 1830 |
| 1/3 b&w | 1090 | 1190 | 1280 |
| 1/4 4C | 1370 | 1490 | 1590 |
| 1/4 b&w | 940 | 1040 | 1120 |