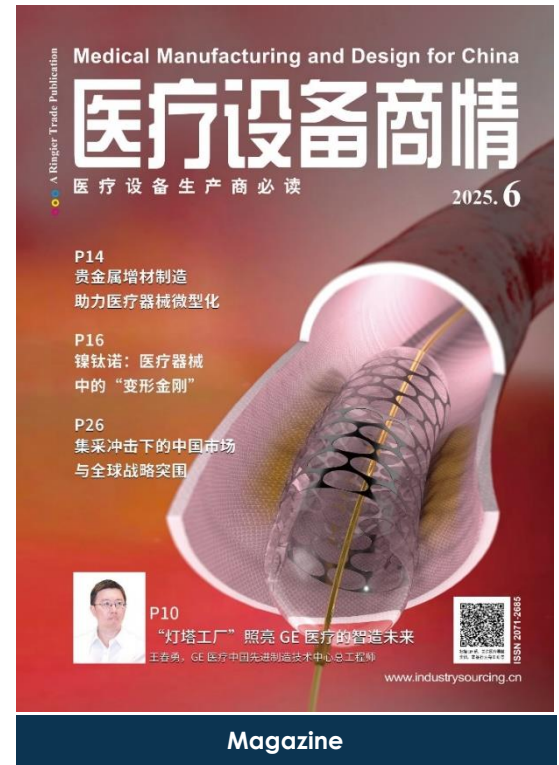
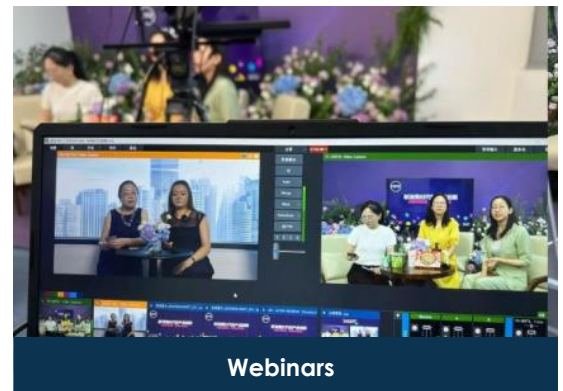


# Multimedia Solutions for Medical Manufacturing and Design for China 2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Conferences, Custom Events, Conventions



Webinars



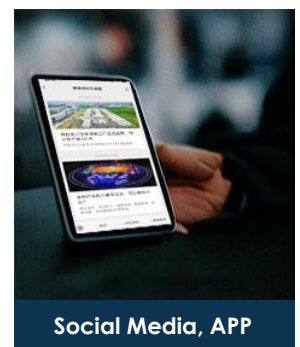
Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

**Medical Manufacturing and Design for China** enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

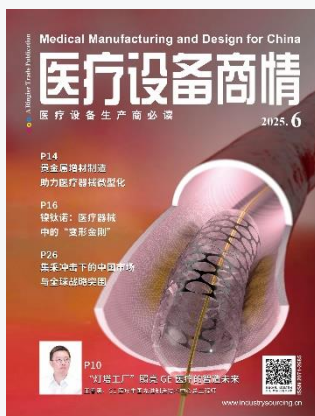
Against an increasingly complex international trade environment, Chinese medical device industry has demonstrated robust growth momentum. In 2024, the market size of Chinese medical device sector reached RMB 1.11 trillion, with a year-on-year increase of 12.3%. It is projected to exceed RMB 1.3 trillion by 2025 and further expand to RMB 1.8 trillion by 2035. This growth is underpinned by continuous breakthroughs driven by policy empowerment and technological advancement, particularly the accelerating localization of high-end medical devices. The industry has steadily progressed from "catching up" to "running alongside" global leaders.

In various fields such as medical imaging equipment, high-value medical consumables, and in-vitro diagnostics, domestic innovations are increasingly emerging and addressing a broader range of clinical needs. The foundation of this progress lies in the comprehensive enhancement of the supply chain's resilience. From core raw materials and precision processing equipment to the design and manufacturing of medical devices, the independent innovation capabilities of domestic companies are strengthening, accelerating the import substitution process. Sustained R&D investment and deeper collaboration have become key drivers in overcoming critical technological bottlenecks and addressing gaps in high-end medical devices.

The medical device industry in China benefits from the policies that also prioritize innovation. In July, the National Medical Products Administration (NMPA) issued an announcement explicitly supporting the accelerated market entry of high-end medical devices aligned with national industrial policies. In the first half of 2025, NMPA approved 45 innovative medical devices, an 87% year-on-year increase, reflecting companies' growing emphasis on innovation as a fundamental strategy to enhance competitiveness.

On the other hand, leading medical device companies are increasingly exploring overseas markets to seek incremental growth, achieving dual-driven expansion domestically and internationally. Through channel acquisitions, self-built production capacities, and other means, they are actively expanding their global presence, replicating their product advantages locally in overseas markets.

Looking ahead, the Chinese medical device industry faces both challenges and significant opportunities. The integration of emerging technologies such as artificial intelligence, big data, and the Internet of Things will propel medical devices toward intelligent, precise, and personalized development. Over the next three years, cutting-edge technologies like brain-computer interfaces and digital twins are expected to give rise to breakthrough products that will capture greater market interest.



Language: Simplified Chinese  
 5 Issues per Year

**Total Readership**  
**51,400**

**Medical Manufacturing and Design China** is a trade publication exclusively dedicated to the design and manufacturing processes of medical devices, implants, disposables and equipment.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from relate to medical devices, implants, disposables products elements, plastic materials and their processing, composites, coatings, finishing and equipment from designing to manufacturing, component selection to material use, production and finishing operations. The iConnect e-Newsletter covering the topics of Robotics, Metal Fabrication and Additive Manufacturing, will provide up-to-date information.

**Medical Manufacturing and Design China** offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

## 2026 Editorial Calendar

ISSUE	February ( E-zine )	April	July	September	November
AD Closing Dates	26-Jan	2-Mar	9-Jun	5-Aug	13-Oct
Special Report	3D Printing Advancing Personalized Medicine	Intelligent Drug Delivery Systems & Medical Injection Pens	The Path to Localization of Surgical Robots	Brain-Computer Interfaces	AI and Smart Medical Devices
Technical Features	Application of AI in Medical Device Manufacturing Precision Medical Catheter Molding Processes	Medical Packaging and Sterilization Cutting Tools & Fixtures	Precision Injection Molding Medical Electronics	Automation in Medical Device Manufacturing Precision Measurement in Orthopedic Implants	Laser Micromachining Technology Software & Systems
Material Focus	Biodegradable Medical Materials	Medical Plastics	Novel Medical Metal Materials	Medical Coatings and Surface Treatments	Silicone Rubber
Application Report	Photoelectric Medical Beauty Device Market	Orthopedic Implants Medical Imaging: Photon-Counting CT	POCT Market Report	Cardiovascular Interventional Devices Blood Glucose Management	Wearables
Show Report	CMEF 2026 Report	Chinaplas 2026 Report		Medtec China Report	
TRADE SHOWS	Mar. 17-19, 2026 TCT Asia, Shanghai Apr. 8-11, CMEF 2026, ICMD 2026, Shanghai Apr. 21-24, NEPCON China 2026, Shanghai Apr. 21-24, Chinaplas 2026, Shanghai Jun., NEPCON China 2026, Shanghai Sept., China International Medical Equipment Fair (CMEF 2026), International Component Manufacturing & Design Show (ICMD 2026) Sept., China International Trade Fair for Technical Textiles and Nonwovens(CINTE) Sept., TaipeiPlas, Taiwan Sep., 2026 Medtec China, Shanghai Oct., NEPCON Asia 2026, Shenzhen Oct., Industrial Automation Show 2026, Metalworking and CNC Machine Tool Show 2026, Robotics Show 2026, Energy Show 2026, Shanghai				

### Win the industry's leading award!

To enter your company or sponsor this event  
Contact: innovation@ringiertrade.com

\* Editorial content, trade show and conference schedule subject may change without notice.

## 2026 CONFERENCES FOR MEDICAL DEVICE INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Medical Device industry.

- Skin Science Frontier Forum 2026 (Apr, Chengdu China)
- The 16th Implantable Interventional Medical Device Innovation Summit 2026 (Aug, Suzhou China)
- Personal Care Technology Convention 2026 (Nov, Guangzhou China)
- Oral Care Innovations Conference 2026 (Dec., Shanghai China)





## Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

**Language: Simplified Chinese**

**Frequency : 12x per year**

**Readership: 29,800**

ISSUE	January	February	March	April	May	June
Topic	Photoelectric Medical Beauty Device Market	3D Printing Advancing Personalized Medicine	Application of AI in Medical Device Manufacturing	Medical Plastics	Intelligent Drug Delivery Systems & Medical Injection Pens	Orthopedic Implants
ISSUE	July	August	September	October	November	December
Topic	Precision Injection Molding	Medical Electronics	Brain-Computer Interfaces	Blood Glucose Management	Laser Micromachining Technology	AI and Smart Medical Devices

## iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

### Robotics

**Language: Simplified Chinese, Frequency : 6X, Readership: 38,500**

ISSUE	February	April	June	August	October	December
Topic	Artificial Intelligence in Additive Manufacturing	Innovative Applications of Metal 3D Printing	Advanced Composite 3D Printing	3D Printing Polymer Consumables and Forming Technology	Customized Solutions for Additive Manufacturing of Medical Devices	3D Printing Injection Molds and Applications

### Additive Manufacturing

**Language: Simplified Chinese, Frequency : 6X, Readership: 15,200**

ISSUE	January	February	March	April	May	June
Topic	2026 Industrial Robot Market Outlook	Humanoid Robots + Dexterous Hands	Embodied Intelligence + Robot Joint Modules & Reducers	Collaborative Robots (Cobots) + AI: Human-Robot Collaboration Efficiency	Industrial Robots in Automotive & Electronics Manufacturing / Healthcare – Technologies & Case Studies	Annual Robotics Review Intelligent Warehousing

## DIGITAL ADS & SHOWROOM

on [industrysourcing.com](http://industrysourcing.com) & [industrysourcing.cn](http://industrysourcing.cn)

Promote awareness of your brand across [industrysourcing.com](http://industrysourcing.com) and [industrysourcing.cn](http://industrysourcing.cn). Reach your target audience with highly visible ads.

Getting more leads begins with having your Product Showrooms in the websites trade marketplace.

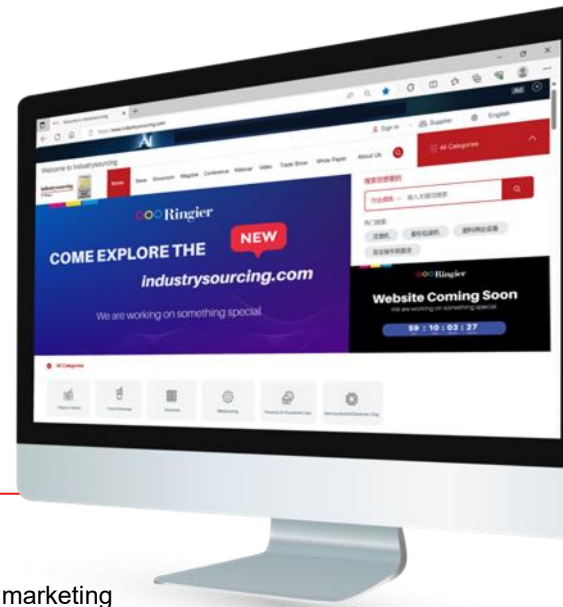
### STATISTICS\*

#### Industrysourcing.com

Monthly Page Views : **5,122,905**  
Monthly Visitors: **213,972**  
Percentage of New Visitors: **79%**

#### Industrysourcing.cn

Monthly Page Views: **6,518,998**  
Monthly Visitors: **535,739**  
Percentage of New Visitors: **70%**



## EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.



## WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.



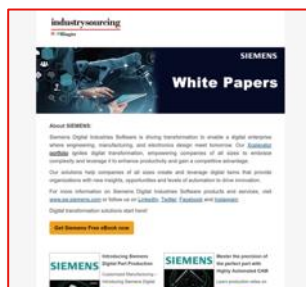
## SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.



## WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of [industrysourcing](http://industrysourcing.com) and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



## SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



## VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.





From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

**Ringier Trade Media** has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

## Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

## Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

## B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

## PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

**For more promotion on global markets, please [click here](#)**

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## FOLLOW US ON



## 2026 ad rates EUR € - China&Asia

4x+1x(digital only)

MMD	4x	3x	1x
1 page 4C	2160	2360	2520
1 page b&w	1520	1660	1780
2/3 page 4C	1840	2010	2160
2/3 page b&w	1290	1400	1520
1/2 island 4C	1630	1760	1890
1/2 island b&w	1130	1230	1330
1/2 4C	1440	1560	1680
1/2 b&w	1010	1090	1170
1/3 4C	1140	1250	1340
1/3 b&w	800	880	950
1/4 4C	1010	1090	1170
1/4 b&w	700	750	820