

Multimedia Solutions for Automotive Manufacturing & Design for China

2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Magazine



Conferences, Custom Events, Conventions



Webinars



Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

Automotive Manufacturing & Design for China enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

Market Introduction

In 2025, the automotive industry has reached a turning point marked by striking figures: shipments of semi-solid batteries are projected to exceed 10 GWh, the penetration rate of 800 V models will climb to 13%, and the retail penetration rate of new energy passenger vehicles in China has already surpassed 50%. At the same time, L3 autonomous driving is becoming deeply integrated with AI large models, while specialized intelligence and digital infrastructure are redefining production methods. Together, these trends are driving the industry's transformation from being "mechanically defined" to "software defined."

Recognized as the first year of embodied intelligence, 2025 marks a pivotal moment for intelligent networked vehicles, which are integrating multiple cutting-edge technologies at unprecedented speed to open a new chapter in transportation. Multi-sensor fusion solutions—combining 4D millimeter-wave radar, lidar, and cameras—along with large-scale artificial intelligence models and 5G connectivity, are creating unprecedented opportunities. At the same time, industries such as automotive chips, software, algorithms, and data services are rapidly advancing, fueling this transformative wave.

In addition, flying cars and eVTOLs have advanced from conceptual design to the stage of commercial implementation, with many key technologies achieving breakthrough progress. The significant overlap between the automotive supply chain and the aviation supply chain has opened new avenues for upstream automotive parts manufacturers. Sectors such as high-specific-energy batteries and thermal management systems, high-power-density motors and electronic controls, carbon fiber composite materials, and navigation, communication, and flight control chips are now experiencing strong growth opportunities—driving both the upgrading and expansion of the automotive industry chain.

As a core driver of global manufacturing upgrades, the automobile manufacturing equipment industry is projected to exceed US\$1.5 trillion in 2025, with China leading the market at a 35% share. On one hand, NEV-related equipment is expanding rapidly—the power battery module assembly line market is growing at an annual rate of over 25%, and the penetration of laser welding equipment in body manufacturing has risen to 65%. On the other hand, as traditional production lines undergo intelligent transformation, demand for flexible manufacturing equipment has increased by 20%, while the adoption rate of AI-powered quality inspection systems has reached 50%.

Beyond its role in quality inspection systems, the integration of AI with robotics, machine vision, and other advanced technologies is driving a qualitative leap in automotive design and manufacturing. For example, in design, generative AI enables rapid concept car development, while in manufacturing, intelligent production scheduling and predictive maintenance help ensure the consistent quality of parts and components.

It is worth noting that processing technologies for manufacturing key components of traditional fuel vehicles—such as engines and transmissions—continue to advance. Meanwhile, the rise of new energy vehicles has brought significant changes to chassis, steering, braking systems, and lighting technologies, creating new opportunities for equipment manufacturers and materials suppliers. The industry's ongoing pursuit of lightweight solutions is also opening the door for innovative approaches, including integrated die-casting and advanced plastic materials.

The technological breakthroughs of 2025 are only the beginning. In 2026, the automotive industry is poised for a pivotal year where technological innovation, policy guidance, and consumer demand will align in harmony. By then, we will see the industry overcome many uncertainties and confidently embrace the clearly defined and inevitable future of the smart electric era.



Language: Simplified Chinese
5 Issues per Year

Ringier's Automotive Manufacturing & Design for China, in an editorial partnership with Germany's Automotive Electronics & Systems by Hanser, and a team of authoritative editorial advisors in China, has been providing China's automotive industry with comprehensive news about technological breakthroughs, innovative materials, new applications and rapidly evolving trends for almost a decade. Autonomy 5G connecting. In every issue we focus on important matters for motor vehicles manufacturers and designers, such as engineering developments, new technologies, processes, components, materials and design. A major focus is Electric Vehicles, Autonomous Driving, Interconnectivity & Hydrogen Powered Vehicles. From lightweighting processes, such as laser welding and friction-stir welding, innovative cutting technologies for dealing with ultrahigh strength steel to aluminum body panels and its innovative substitutes. We are the leading industrial media in China, not because of our highly popular print magazine or multiple digital channels, but because we understand the relations between manufacturers, designers and engineers and importance of providing comprehensive solutions that would engage them all. We offer the most effective communication package for the machinery, materials, software and electronic suppliers to the OEMs, T1&2 suppliers in the automotive industry E-Newsletters including plastics in Automotive.

Total Readership
82,000

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides provide up-to-date information. Automotive Manufacturing & Design for China offers the most effective communication package for the machinery, materials, software and electronic suppliers to the OEMs, T1&2 suppliers in the automotive industry E-Newsletters including plastics in Automotive.

FIGURES & READER PROFILE

Published 5x (4 print/ digital +1digital only) a year in Simplified Chinese, **Automotive Manufacturing & Design for China** reaches a diverse qualified controlled readership of **82,000** decision makers who purchase, test and evaluate the functionality and performance of components, including electrical and sensors used in the assembly of auto parts. Plus plant, engineering and design management who evaluate and purchase machinery and materials used in the manufacturing and assembly of auto parts as well as the final assembly of vehicles, in particular EV's, HEV's. Readers represent decision makers from the OEM's down to tier 3/4 suppliers

Each reader is qualified by name, job title and industry and re-qualified annually by our call center. In addition an active WeChat Automotive Manufacturing and corporate channel attracts 19,800+ engaged followers.

Total Readership



82,000

Automotive Manufacturing Readership



49,600

Active newsletter Readership



19,800+

WeChat followers



108,000

Industrysourcing App is now installed on 110,000 users devices

32,400

Print Magazine readers

49,600

Digital Magazine readers



Geographic Distribution

Shanghai	6,260	19%
Zhejiang	6,025	19%
Jiangsu	4,330	13%
Guangdong	3,970	12%
Shandong	1,805	6%
Hebei	1,703	5%
Beijing	1,673	5%
North East of China	1,320	4%
Hubei	1,140	3.5%
Tianjin	1,024	3%
Chongqing	890	3%
Henan	810	3%
Fujian	540	2%
Hunan	220	1%
Rest of China	150	0.5%
Mainland China	31,870	98.9%
Taiwan, China	500	1.6%
Hong Kong, China	30	0.1%
Total	32,200	100%

Annual Business Turnover (US\$)

0-1 Million	1%
1.1-2.5 Million	5%
2.6-5 Million	18%
5.1-10 Million	37%
Over 10 Million	39%

Process & Activities Conducted by the Company

CAD/CAM/CAE	75%
Metal Cutting	62%
Components/Final Assembly	60%
Laser Machining	50%
Inspection/Testing/Measuring	48%
Automation System/Factory Control	42%
Plastic Processing	40%
Robotics	55%
Metal Forming	30%
Mold Making	25%
Coating & Finishing	16%
Design/R&D	17%
Welding	14%
ERP Supply Chain Management/ERP	12%
Forging or Heading	10%
Rubber Processing	8%
Advanced Driving Assistance System (ADAS)/5G (V2X) Technology	6%
Millimeter-Wave Radar/Lidar	1%
AI Chip	1%

Organization Type

Private	50%
Foreign Invested/joint Venture	42%
State Owned	8%

Major Products Manufactured

Engines/Powertrains/Gear Boxes/Complete Units/Parts	25%
Electronic & Components	18%
Batteries & Components/Motor & Components/EV Assembly	15%
Light Vehicle Assembly (Cars/Vans/Motorcycles)	12%
V2X/ADAS/Software/Sensors & Systems	7%
Breaking Systems	6%
Steering Systems	4%
Vehicle Body & Body Accessories	4%
Heavy Vehicle Assembly (Buses/Trucks/Others)	4%
Design/R&D/QC/Consultant	3%
Distributor/Importer/Agent	2%
Institute/University/Association/Government	2%
Safety systems	2%

Note : adds to more than 100% due to the multiple responses

Job Function

Design, R&D	31%
Management/Engineering Management	27%
Production/Plant Manager	25%
Managing Director/President/GM	11%
Purchasing Manager	3%
Logistics Manager	2%
Government/Consultant	1%
Sales/Marketing Manager	1%

2026 Editorial Calendar

ISSUE	March	May
Ad Closing Dates	19-Jan	03-Apr
BATTERY & MOTOR & ELECTRIC CONTROL	800V inverter Battery/motor housing processing Battery cell manufacturing Flexible busbar	Hair-pin Motor magnetic materials Solid-state battery Connector
ADAS&V2X	Sensors/cameras HMI HUD	Algorithm/software platform AEB Control chip IMU
AUTOMOBILE PARTS	Lighting system eVTOL Tire	Chassis System Engine/transmission housing Brake disc
TECHNOLOGIES & MATERIALS	Intelligent detection process Automobile mold processing Giga Casting/die casting	Laser processing Plastic material Injection molding process 3D printing
SPECIAL REPORTS	Car going abroad-Hungary Outlook 2026	CHINAPLAS review CIMES review
TRADE SHOWS	Mar.,SPS-Industrial Automation Fair Guangzhou (SPS) 2026, Asiamold 2026,Guangzhou Mar.,TCT Asia 2026,Shanghai Mar.,CME China machine tool exhibition,Shanghai Mar.,TMTS 2026,Taiwan Mar.,The 26th Shenzhen International Machinery Manufacturing Industry Exhibition 2026,Shenzhen Apr.,Suzhou International Machine Tool Exhibition,Suzhou Apr.,NEPCON China 2026,Shanghai Apr.,Chinaplas 2026,Shanghai Apr.,CCMT 2026,Shanghai May,The 26th Exhibition of LiJia International machine tool Chongqing,Chongqing May,18th China Int'l Battery Fair,Shenzhen May,CIMES 2026,Beijing	

How we delivery the content?



Print



Ezines



Website



Social Media
WeChat



e-Newsletters



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Video



Virtual anchor
Broadcast the content
summary of each issue
Scan QR CODE to watch now



2026 Editorial Calendar

ISSUE	July	September	November(E-zine)
Ad Closing Dates	02-Jun	03-Aug	29-Sep
BATTERY & MOTOR & ELECTRIC CONTROL	SiC chip hybrid system OBC high-voltage cable	Hydrogen fuel cell BMS Battery separator Electronic/Electrical architecture	Charging piles Battery recycling Battery&Motor&Electric control system design
ADAS&V2X	Simulation technology High-precision map High speed connector Communications technology	Lidar/millimeter wave radar V2X/Cloud Domain controller Steer-by-wire chassis	Zero-gravity seat Vehicle-mounted display screen Cabin-Driving Integration
AUTOMOBILE PARTS	Automotive air conditioning system Body in white Suspension system	Transmission system Lightweight parts Gearbox	Braking system Powertrain system Box/shell processing for NEVs
TECHNOLOGIES & MATERIALS	Flame retardant materials/coatings Automatic assembly technology Welding technology Composites	Connection process AIGC application Robot application Aluminum alloy/magnesium alloy materials	Painting technology Interior and exterior materials Rubber material Stamping technology
SPECIAL REPORTS	CIBF review Machine vision applications	Revolution in automotive chips AMTS review	CIIF review
TRADE SHOWS	Jun.,Die & Mould China 2026 (DMC 2026),Shanghai Jun.,South China International Industry Fair 2026 · LASERFAIR SHENZHEN 2026,Shenzhen Jul.,Automotive Manufacturing Technology & Materials Show (AMTS 2026) · The 18th International Assembly & handling Technology Exhibition (AHTE 2026),Shanghai Aug.,Taiwan Automation Intelligence and Robot Show,Taiwan Sept.,Industrial Automation Show 2026, Metalworking and CNC Machine Tool Show 2026,Robotics Show 2026,Energy Show 2026,Shanghai Sept.,China Coatings Show 2026,Shanghai Sept.,China International Trade Fair for Technical Textiles and Nonwovens(CINTE),Shanghai Sept.,TaipeiPlas,Taiwan Oct.,PTC ASIA 2026,CeMAT ASIA 2026,Shanghai Oct.,NEPCON Asia,Shenzhen October 12–16, MWCS (Metalworking and CNC Machine Tool Show) and IAS (Industrial Automation Show), Shanghai Nov.,CHINACOAT 2026,SFCHINA 2026,Guangzhou Nov.,DMP Greater Bay Area Industrial Expo (DMP 2026),Shenzhen		

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2026 CONFERENCES FOR AUTOMOTIVE MANUFACTURING INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Automotive Manufacturing industry.

- 2026 ASEAN High-Performance Machining Summit —Autoparts, Electronics, Assembly automation (Mar 10-11, Ho Chi Minh, Vietnam)
- Advanced Manufacturing Industry Development Conference 2026 (Apr, Chengdu China)
- Laser Processing and Advanced Manufacturing Technology Forum 2026
 Concurrent Event: Ringier Technology Innovation Awards 2026 - Laser Processing Industry (May, Suzhou China)
- 2026 eVTOL Key Technology and Manufacturing Industry Development Conference (Jul, Chongqing China)
- Aircraft Manufacturing and Component Processing Technology Forum 2026 (Aug, Xi'an China)
- Humanoid Robot Precision Manufacturing and Materials Innovation Forum 2026 (Oct, Shanghai China)
- 2026 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 3-4, Cikarang, Indonesia)

* Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 16x per year
Readership: 48,000

ISSUE	January	February	March	April	May	June
Topic	800V inverter Battery/motor housing processing	Sensors/cameras HMI	Lighting system eVTOL	Intelligent detection process Giga Casting/die casting	Hair-pin Motor magnetic materials	Chassis System Engine/transmission housing
	X	X	X	X	Algorithm/software platform AEB	Laser processing Plastic material
ISSUE	July	August	September	October	November	December
Topic	Injection molding process 3D printing	High speed connector Communications technology	Automotive air conditioning system Body in white	Flame retardant materials/coatings Automatic assembly technology	Battery separator Electronic/Electrical architecture	Vehicle-mounted display screen Cabin-Driving Integration
	SiC chip hybrid system	X	X	X	Lidar/millimeter wave radar V2X/Cloud	X

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Plastics in Automotive		Language: Chinese, Frequency : 6X, Readership: 7,790				
ISSUE	January	March	May	July	September	November
eNewsletter Theme	Innovation in interior and exterior decoration technology	Additive Manufacturing contributes to the development of automobiles	High-temperature resistant and highly flame-retardant materials	The application of recycled plastics and bioplastics in automobiles	Automotive lightweighting- Optimization of materials, processes designs and structures	The development of eVTOL

Additive Manufacturing		Language: Chinese, Frequency : 6X, Readership: 15,200				
ISSUE	January	March	May	July	September	November
eNewsletter Theme	Artificial Intelligence in Additive Manufacturing	Innovative Applications of Metal 3D Printing	Advanced Composite 3D Printing	3D Printing Polymer Consumables and Forming Technology	Customized Solutions for Additive Manufacturing of Medical Devices	3D Printing Injection Molds and Applications

Metal Fabrication		Language: Chinese, Frequency : 12X, Readership: 24,650				
ISSUE	January	February	March	April	May	June
eNewsletter Theme	Die casting	Lean production practices	Laser cutting	Welding automation	Surface finishing	Durring
ISSUE	July	August	September	October	November	December
eNewsletter Theme	Robotic bending cell	Punching	Plate processing	Plate rolling	Additive manufacturing	Laser welding

Robotics		Language: Chinese, Frequency : 6X Readership: 38,500				
ISSUE	February	April	June	August	October	December
eNewsletter Theme	Industrial Robotics Market 2026 Outlook	Humanoid Robot + Application Scenarios - Manufacturing Technology and Advanced Applications Dexterous Hand	Embodied AI & Robotics Joint module & Reducer	Cobots+AI in Industrial Applications	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing/Medical- New Technologies and Case Studies	Year-End Robotics Review Smart Warehousing

DIGITAL ADS & SHOWROOM

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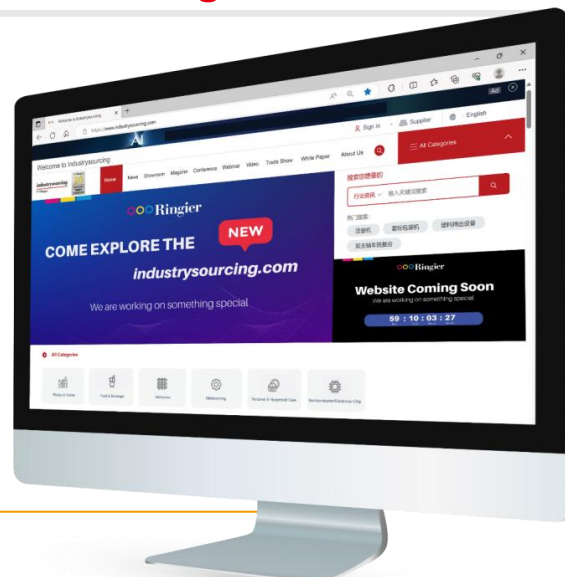
STATISTICS*

Industrysourcing.com

Monthly Page Views: **5,122,905**
Monthly Visitors: **213,972**
Percentage of New Visitors: **79%**

Industrysourcing.cn

Monthly Page Views: **6,518,998**
Monthly Visitors: **535,739**
Percentage of New Visitors: **70%**



SIEMENS

产品质量决定了制造商的竞争力

采用包含故障模式及影响分析 (FMEA) 功能的3D质量解决方案可帮助制造企业降低制造成本。

立即阅读



EMAIL MARKETING

"Personalized" email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database.

Full reporting metrics provided.

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WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

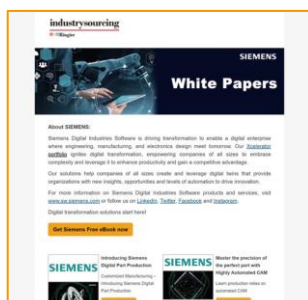


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



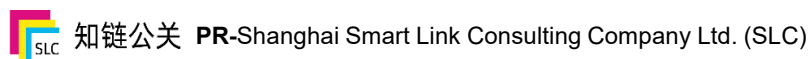
VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

For more promotion on global markets, please [click here](#)

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Singapore	Annie Chin	+65 9625 7863	annie@janianmedia.com

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2026 ad rates EUR € - China&Asia

4x+1x(digital only)

IVN	6x	3x	1x
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1 page b&w	2240	2440	2700
2/3 page 4C	2740	2960	3260
2/3 page b&w	1910	2100	2290
1/2 island 4C	2420	2630	2890
1/2 island b&w	1700	1820	2010
1/2 4C	2130	2300	2520
1/2 b&w	1500	1630	1780
1/3 4C	1710	1850	2030
1/3 b&w	1190	1290	1420
1/4 4C	1500	1630	1770
1/4 b&w	1060	1130	1230