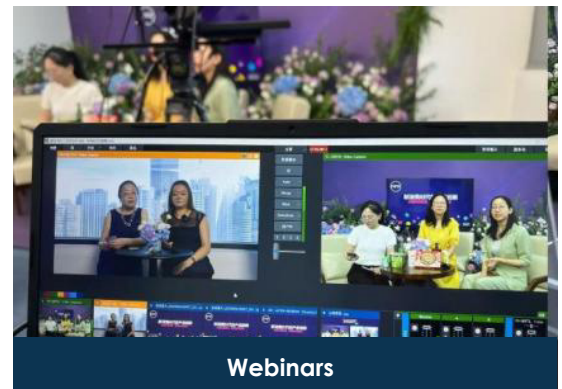


Multimedia Solutions for International Plastics News for China 2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Conferences, Custom Events, Conventions



Webinars



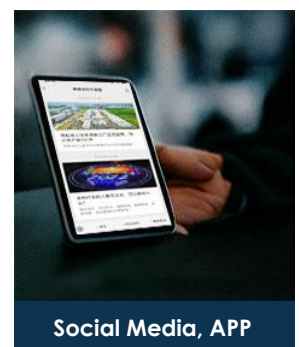
Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

International Plastics News for China enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

Market Introduction

Amid a slowing global economy and heightened geopolitical uncertainties, coupled with frequent adjustments in U.S. tariff policies, the global plastics industry is at a critical juncture of transformation and development. Driven by both the circular economy and advances in technologies, the industry is rapidly moving toward greener, high-end, and intelligent manufacturing.

According to Fortune Business Insights, the global plastics market was valued at USD 524.48 billion in 2024 and is projected to grow from USD 533.59 billion in 2025 to USD 754.23 billion by 2032, registering a compound annual growth rate (CAGR) of 5.1%.

The automotive sector remains a major application area for plastics. A report from TrendForce indicates that global new vehicle sales are expected to reach at least 90 million units annually, with electric vehicles continuing to be a key growth driver. The demand for lightweighting, electrification, and high-voltage system materials is accelerating the development of technologies such as polyurethane foam, all-composite battery enclosures, integrated molding, micro-foaming technology, as well as high-temperature resistant and flame-retardant materials.

E-commerce continues to fuel growth in the plastic packaging market. As highlighted by Global Market Insights, the global plastic packaging market was valued at USD 395.7 billion in 2024 and is expected to achieve a CAGR of 3.8% up to 2034. In addition to the adoption of recycled and bio-based plastics, innovative designs such as thin-wall/lightweighting, material simplification, reduced ink usage, label-free packaging, transparent packaging, connected closures, and smart packaging (e.g., RFID tags and QR codes) are enhancing sustainability.

The aging population and growing health awareness are driving expansion in the medical sector. A report by Global Growth Insights shows that the medical plastics market was valued at approximately USD 75.5 billion in 2024 and is expected to reach around USD 81 billion in 2025. Key applications include cardiovascular, orthopedic, and drug delivery systems. Significant growth has been observed in demand for materials such as PLCL, UHMWPE and PEEK, while 3D printing and precision injection molding are advancing personalized medicine.

In the renewable energy sector, including photovoltaic, wind, hydrogen, and energy storage systems, the plastics industry

continues to innovate with lightweight, high-performance, and low-carbon materials. Examples include specialty polypropylene solar panels, recycled thermoplastic resin wind turbine blades, and carbon fiber hydrogen storage tanks.

Furthermore, as emblematic examples of China's new quality productive forces, the low-altitude economy and humanoid robots are emerging as new focal points in the plastics industry.

The Civil Aviation Administration of China forecasts that China's low-altitude economy will reach a market size of around USD 210 billion by 2025, with potential growth to around USD 490 billion by 2035. Engineering plastics and composites characterized by lightweight, high strength, wear resistance, corrosion resistance, and weather resistance will play crucial roles. Related processing technologies, such as intelligent production lines for carbon fiber products, are also gaining significant attention.

Data from QYResearch show that the global humanoid robot market reached USD 462 million in 2024 and is expected to surge to USD 29.08 billion by 2031, with a remarkable CAGR of 56.6%. Development in this field will focus on eight types of polymer materials: PA, PC/ABS, PPS, LCP, CFRP, silicone materials, and TPE.

Certainly, across all application segments, alongside widely used conventional fossil-based virgin plastics, bio-based plastics and recycled plastics produced through physical, chemical, and advanced recycling technologies represent promising and increasingly adopted eco-friendly solutions.

It is also worth noting that the continuous unlocking of "AI+" scenarios benefits not only consumers but also injects vitality into the transformation and upgrading of the upstream plastics processing industry, impacting various stages including product design and development, process optimization, intelligent production, quality control, and supply chain management.

On the policy front, regulations such as the PFAS ban, the EU's Packaging and Packaging Waste Regulation (PPWR), and the updated End-of-Life Vehicles (ELV) Directive will continue to shape the industry's innovation pathways and development trends.



International Plastics News for China, in a strategic editorial partnership with Germany's Kunststoffe and backed by a team of authoritative editorial advisors in China, has been the leading media for the plastics industry since 1998. The print and digital magazine provides plastic products manufacturers in China with comprehensive information ranging from advanced processing technologies to upcoming market trends to help them develop high value-added products.

The print and digital magazines, along with a dedicated vertical website, bi-weekly & vertical sector e-newsletters - Plastics Recycling, Plastics and Composites for Automotive Industry, Packaging, Additive Manufacturing, Robotics, eVTOL, as well as magazine apps with video links are source of up-to-date reports on machinery as well as process technologies, R&D, industry trends and market developments. For machinery and material suppliers, International Plastics News for China is an effective interactive platform which provides professionals with their latest technology and solutions. Through a dedicated Plastics & Rubber vertical website, the industry community can find daily news updates and exclusive online features, videos and reports on major industry events – including live updates from trade shows as they happen – to keep the industry informed.

Biweekly e-newsletters featuring headline industry news, trade show coverage, and analysis and market reports keep you linked to plastic product manufacturers in China with your latest company information.

Total Readership
101,300

Language: Simplified Chinese
8 Issues (6 Issues Print / 1
Digital / 1 Buyer's Guide)



In partnership with UK based AMI
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for the plastics industry

2026 Editorial Calendar

ISSUE	March	April CHINAPLAS Special Edition	May	June
Ad Closing Dates	20-Jan	03-Mar	13-Apr	05-May
CUTTING-EDGE TECHNOLOGY	- Thermoforming - Thin-wall injection molding 3D printing technologies - Plastic recycling technology (mechanical recycling, chemical recycling, advanced recycling)	- Precision injection molding - Industry 4.0 & intelligent manufacturing - Application of AI in plastics industry - On-line inspection & Quality control technology	- Intelligent integrated injection molding - Flexible manipulator - Large diameter pipe extrusion	- Mold design and manufacturing - Compression Molding - Mode flow analysis
RAW MATERIALS & ADDITIVES	3D printing supplies - Additives for recycled plastics	- Low-carbon plastics - Fiber reinforced plastics	- Bio-based plastics - TPE	- Carbon fiber composite - Thermosetting/thermoplastic composites
SPECIAL REPORTS	- Special report: 21st Ringier Technology Innovation Award - Plastics Industry (I) - Global advances in plastic recycling technology	- Preview of CHINAPLAS 2026 - Special report: 21st Ringier Technology Innovation Award - Plastics Industry (II) - Wind power, photovoltaic and energy storage	- Review of CHINAPLAS 2026 - The application of silicone	- Automotive interior and exterior decoration - Electric vehicle charging pile - Battery thermal management
SUPPLEMENT	Packaging and recycling	New energy vehicles and lightweight technologies	Plastics technologies in humanoid robot	Low altitude economy and lightweight technologies
TRADE SHOW	Mar. 17-19, TCT Asia 2026, Shanghai Apr. 8-11, China International Medical Equipment Fair (CMEF 2025), Shanghai April. 21-24, Chinaplas 2026, Shanghai May. 7-13, interpack 2026, Germany May. 20-23, The 26th Exhibition of LiJia International machine tool, Chongqing June. 3-5, 19th (2026) Int'l Photovoltaic Power Generation and Smart Energy Conference & Exhibiton, Shanghai June. 9-12, Int'l Exhibition for Plastics and Rubber industries 2026, Italy Jun. 15-17, ProPak China 2026, Shanghai June. 30-July 3, Die & Mould China 2026 (DMC 2026), Shanghai			

2026 Editorial Calendar

ISSUE	August Buyers Guide	September	November	December/Digital
Ad Closing Dates	10-Jul	03-Aug	28-Sep	11-Nov
CUTTING-EDGE TECHNOLOGY	- Magnetic template - Clean Room Solutions - Feeding and dosing	- LSR injection molding - Hot Runner Technology - Ultra high voltage cable extrusion production line	- Multi-layer co-extrusion technology - Pultrusion - Blow molding - IML	- Intelligent sorting technology - Melt filtration - Solid waste crushing technology
RAW MATERIALS & ADDITIVES	2026-2027 Buyers' Guide: - Injection Molding Machines / Extruders and Extrusion Lines / Blow Molding Machines / Thermoforming and Post-Processing Machines / Auxiliary Equipment / Parts and Components / Moulds and Dies / Machines and Equipment for Pre-Processing and Recycling / Digitalization & Automation / Raw Materials & Compounds, Additives / 3D Technologies / Semi-Finished Products / Measuring and Testing / Others	- Antibacterial plastics - Electrically conductive compounds - Rubber	- Halogen-free flame retardant material - Cutting-edge application of 5G materials	- Recycled plastics for food contact - Transparent plastic
SPECIAL REPORTS		- Hot Spots for IVD - Plant interventional medical consumables - Wire and cable	- CMF & Design - Functional film - Plastics industry related regulations and policy interpretation	- Outlook 2027 - Observation of China's new material industry - China's plastic machine accelerates to sea
SUPPLEMENT		Medical Plastics	Electricity & electronics	Future for low-carbon emission technology
TRADE SHOW	Jul. 8-10, Automotive Manufacturing Technology & Materials Show (AMTS 2026), Shanghai Sept. 1-3, Medtec China 2026, Shanghai Sept., China International Medical Equipment Fair (CMEF 2026), International Component Manufacturing & Design Show (ICMD 2026), Guangzhou Sept. 15-19, TaipeiPlas, Taiwan Sept. 21-24, wire China 2026, Tube China 2026, Shanghai Nov., SWOP 2026, Shanghai Nov., DMP Greater Bay Area Industrial Expo (DMP 2026), Shenzhen			

Editorial content, trade show and conference schedule subject may change without notice.



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2026 CONFERENCES FOR PLASTICS & RUBBER INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Plastics & Rubber industry.

- Plastics Innovative Materials Application & Processing Technology Congress 2026 (Mar, Shanghai China)
 Concurrent Event: Ringier Technology Innovation Awards 2026- Plastics Industry
- 2026 ASEAN High-Performance Machining Summit (Mar 10-11, Ho Chi Minh, Vietnam)
- 2026 ASEAN Manufacturing Summit (July. 8-9, Kuala Lumpur, Malaysia)
- 2026 eVTOL Key Technology and Manufacturing Industry Development Conference (Jul, Chongqing China)
- The 16th Implantable Interventional Medical Device Innovation Summit 2026 (Aug, Suzhou China)
- Humanoid Robot Precision Manufacturing and Materials Innovation Forum 2026 (Oct, Shanghai China)
- 2026 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 3-4, Cikarang Indonesia)

Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language : Simplified Chinese **Frequency :** 20x per year **Readership :** 55,300

ISSUE	January	February	March	April	May	June
Topic	Observation of China's plastics industry	New technologies and applications of plastic recycling	Innovative 3D printing consumables and processing technology	Application of AI in plastics industry	New energy vehicles and lightweight technologies	Innovative application of plastic materials in new energy fields such as wind power and photovoltaic
	-	-	Special report: 21st Ringier Technology Innovation Award - Plastics Industry	Observation of technology trends at CHINAPLAS 2026	Plastics technologies in humanoid robot	Low altitude economy and lightweight technologies
ISSUE	July	August	September	October	November	December
Topic	Bio-based plastics and related applications	Battery thermal management and halogen-free flame retardant plastics	Technical difficulties and progress of precision injection molding for plastic medical instruments	Material innovation for ultra-high voltage cables	Energy saving and efficient plastic processing technology	2026 plastic industry events inventory
	-	-	High precision mold technology	Innovation in materials and processing technologies of ultra-high voltage cables	Plastics industry related regulations and policy interpretation	Outlook 2027: Upcoming Trends in the Plastics Industry

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Plastics Recycling **Language :** Simplified Chinese **Frequency :** 12x per year **Readership :** 11,350

ISSUE	January	February	March	April	May	June
Topic	Film recycling	Minimizing odor emission from plastic recyclates	Plastic recycling and sorting technology assisted by AI	Melt filter application in plastic recycling	Efficient recycled plastic granulation extrusion technology	PIR (Post-Industry Recycling) plastics and applications
ISSUE	July	August	September	October	November	December
Topic	High value application of recycled plastics (automobiles, electronics, etc.)	Policy interpretation of recycled plastics	WEEE and ELV recycling	Additives for recycled plastics	Technology trends of granulators	Trend interpretation of plastic recycling technologies (chemical recycling, physical recycling, advanced recycling)

Plastics in Automotive **Language :** Simplified Chinese **Frequency :** 6x per year **Readership :** 7,790

ISSUE	January	March	May	July	September	November
Topic	Innovation in interior and exterior decoration technology	Additive manufacturing contributes to the development of automobiles	High-temperature resistant and highly flame-retardant materials	The application of recycled plastics and bioplastics in automobiles	Automotive lightweighting - Optimization of materials, processes, designs and structures	The development of eVTOL

Additive Manufacturing **Language :** Simplified Chinese **Frequency :** 6x per year **Readership :** 15,200

ISSUE	January	March	May	July	September	November
Topic	Artificial Intelligence in Additive Manufacturing	Innovative Applications of Metal 3D Printing	Advanced Composite 3D Printing	3D printing polymer consumables and forming technology	Customized solutions for additive manufacturing of medical devices	3D Printing injection molds and applications

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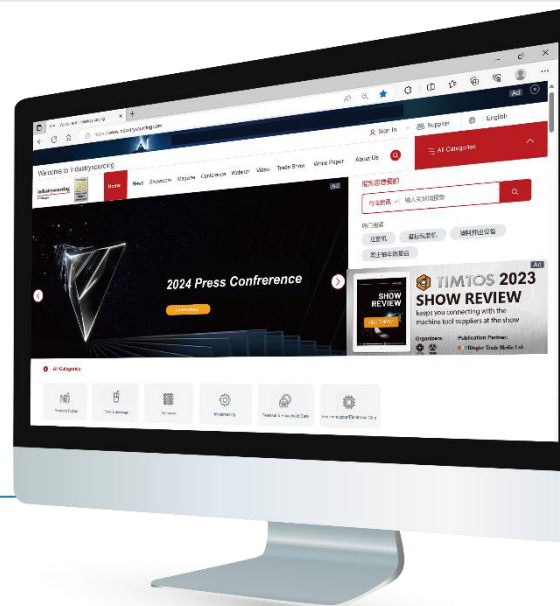
Percentage of New Visitors: **79%**

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Monthly Visitors: **535,739**

Percentage of New Visitors: **70%**



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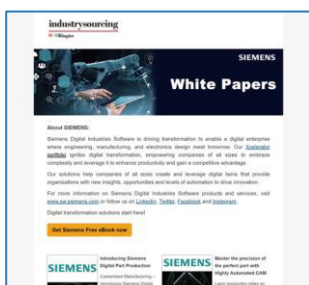


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Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



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