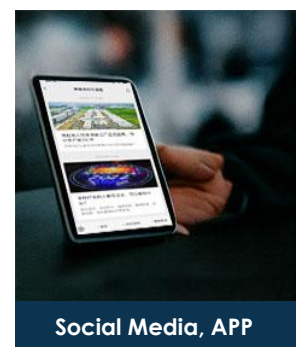
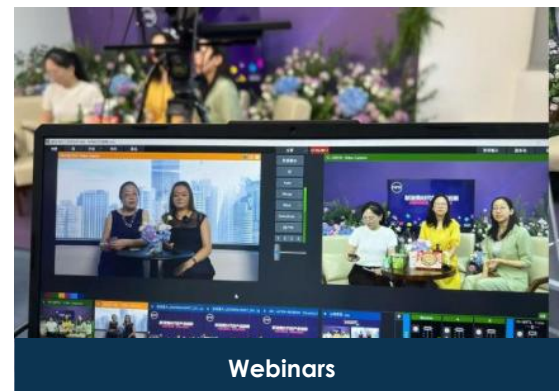


Multimedia Solutions 2026 Media Kit

-  Lead Generation
-  Branding
-  Direct Contact



Food Pacific Manufacturing Journal enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

Food & Beverage Momentum: Southeast Asia's 2026 Roadmap

A more agile and nutrition-focused food & beverage industry in 2026

The global food & beverage industry continues its single-digit growth, with market size projected to reach \$7.42 trillion in 2026, up from \$7.04 trillion in 2025. This is based on a 5.2% CAGR projected by The Business Research Company. This pace is driven by shifting consumer values, digital transformation, and sustainability goals including food security and future food production.

Health and nutrition trends remain the strongest influence on the market, characterized by an apparent shift toward ethical consumption and clean label. This suggests that loyalty will be for brands that prioritize better-for-you ingredients, advocate eco-friendly packaging, and transparency in their sourcing.

Another major highlight is the speed at which the industry infrastructure has evolved with digitalization, enabling larger companies with even greater agility and response to consumer needs. AI and machine learning are becoming integral to flavor development, demand forecasting, product design, and production optimization. E-commerce and mobile grocery platforms are expanding with the help of smart merchandising tools.

These trends are echoing across one of the fastest-growing markets, Southeast Asia with a projected market value of up to \$774 - \$790 billion, representing 11% of the global F&B economy. The growth is attributed to continuing urbanization, rising middle-class incomes, and strong foodservice and retail channels particularly in the ASEAN-5.

Indonesia's large consumer base now characterized by evolving dietary preferences is attracting prospects for business and innovation. In 2026, this market is forecast to exceed \$270 billion.

Thailand is expected to reach \$79 billion, supported by its advanced processed food sector, export-oriented production, and high per capita spending. But while Thailand's F&B sector is more mature, the Philippines commands a larger overall market size at \$158 billion owing to its population scale and domestic expansion.

Vietnam is experiencing a consumption surge as well, particularly in high-quality, high-value products. Premiumization, combined with rapid digital adoption and expanding retail infrastructure, is expected to drive the market to \$103 billion by 2026. While Malaysia, whose strength is in halal exports and diversified offerings, as well as strong logistics hubs, will reach \$65 billion.

Manufacturing surges amid challenges

Southeast Asia's manufacturing output (covering processed food, beverages, and export-oriented food products) is estimated to reach \$900 billion, driven by strong consumer demand, foreign investment, and regional trade integration, based on insights from Source of Asia.

Manufacturers are actively reformulating their products in response to regulatory pressure and public health concerns related to high sodium, sugar, and fat content, as well as artificial ingredients. This has given rise to the use of natural and beneficial ingredients, as well as to minimal processing technologies. Opportunities lie in developing nutrient-dense products such as those tailored to Asia's aging population as well as functional foods for the broader consumer base that seeks health benefits in commonly consumed products, from instant noodles to juices.

In parallel, the widespread accessibility and affordability of ultra-processed foods are highly appealing to consumers. Despite rising health concerns, these products make up a significant portion of daily diets. By flexing their R&D capability to come up with better formulations, brands can truly make a difference in the industry.

Food processing and food safety technologies are increasingly integrated into operations as companies seek the advantages of semi-automation, AI, and IoT-enabled machinery. Cold chain infrastructure and high-pressure processing (HPP) enhance product quality and shelf life. The top three processing segments are bread and cereal products, meat and meat substitutes, and dairy products.

The center for packaging design innovation

The global F&B packaging market is projected to reach USD 486.52 billion by 2026. Asia Pacific which contributes over 41% of global revenue, is recognized as the hub for packaging design innovation, and leads in sustainable materials and smart formats. Convenience packaging is the popular format, with 80% of packaged goods sold in sachets, pouches, single-serve and refill packs especially in Southeast Asia.

Although F&B packaging evolves toward sustainable materials, aesthetic appeal is just as important as eco-consciousness. Carton and paper as well as recycled plastics are becoming prominent options. While to enhance safety and transparency, smart labeling technologies are seeing wider adoption.

Amid the robust growth of the food industry, players still navigate the same old challenges. It's difficult for the SMEs of the region. Regulatory complexity across different countries in Southeast Asia presents hurdles in labeling and safety standards. Supply chain risks in the form of regional instability and worsening climate change are threats to agriculture, sourcing and logistics. Furthermore, even as digitalization gains traction, many manufacturers have yet to overcome barriers in talent, investment and infrastructure that hinder tech adoption. But where challenges lie, opportunities cannot be far behind.



English Publication
6 Issues per Year

Now in its 25th year serving the industry, FoodPacific Manufacturing Journal has earned the trust of thousands of decision makers across Asia Pacific, connecting suppliers through an enhanced multimedia platform. Published six times a year, the magazine delivers information on product developments, technology, industry expert analyses, trade events, and key issues relating to ingredients and additives, packaging, processing, supply chain management, automation, and food safety.

FoodPacific Manufacturing Journal has a dedicated online vertical (www.industrysourcing.com/food-beverage) with daily updates, social media and mobile Apps with video links on iTunes and Google Play and 18 e-newsletters to make content easy to access.

Total Readership
43,820

2026 Editorial Calendar

ISSUE	March	April	June
Ad Closing Dates	06-Feb	09-Mar	28-Apr
Feature Reports	Outlook 2026: Ingredients - Overcoming challenges in food reformulation	Future of food: Innovating for sustainability Market snapshot: Thailand	Digital tools of the trade AI-powered flavor development
Automation	Materials handling & testing	Supply chain management	Smart / Digitally connected packaging
Beverage	Non-dairy/Milk alternatives	Juices	Sports / energy drinks
Product Formulation	Plant-based (flavor masking)	Clean label and minimal processing	Product fortification (power ingredients)
Ingredients	Protein solutions Colors / dyes	Natural sweeteners / alternatives Seasonings / condiments	Fats & oils Dough conditioners
Packaging	Vacuum packaging Portion control packaging	Shrink sleeves PET / Recycled PET	Conveyors / feeding machines Pouches / sachets / pillow packs Protective packaging
Processing	Lubricants X-ray / Metal detectors	Food safety testing and test kits Chocolate / confectionery equipment	Alternative meat processing Extruders
Health & Nutrition	Gut health / Microbiome innovations Infant nutrition	Women's health and nutrition (new ingredients and solutions)	Nutrition for the elderly: Balancing nutrient and sensory qualities Mood/ Stress relief/Cognitive support
Brewing in Asia	-	Sustainable packaging	-
Trade Shows	Feb.,Propak Philippines 2026,Philippines Mar.,Propak Vietnam 2025,Vietnam May.,interpack 2026,Germany Jun.,Propak Asia 2026,Thailand Jun.,FoodTech & Pharmatech Taipei 2026,Taiwan		

Print



Ezines



Website

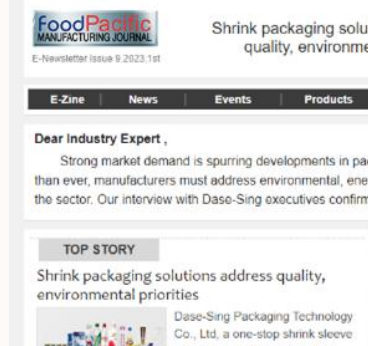
Social media



e-Newsletters



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Food & Beverage**



2026 Editorial Calendar

ISSUE	August	September	November
Ad Closing Dates	10-Jul	03-Aug	20-Oct
Feature Reports	Market snapshot: Indonesia	Halal food and beverage forecast	Outlook 2027: Packaging and Processing trends and technologies to watch for
Automation	Food-handling robots	Product inspection	Warehouse automation – AGVs
Beverage	Hybrid drinks	Bottled/mineral/sparkling water	Diet soda
Product Formulation	Salt reduction / salt alternatives	Upcycled ingredients / products	Fiber enrichment
Ingredients	Probiotics/prebiotics Cocoa / chocolate	Emulsifiers and texturizers Modified starches	Shelf-life extenders Coffee
Packaging	Carton packaging Filling machines	Palletizing systems Caps and closures	Fiber-based / paper packaging Weighing and packing solutions
Processing	Bakery process equipment	Savory snacks Depositors	Seafood processing
Health & Nutrition	Diet/weight management	Personalized nutrition	Skin health / beauty ingredients
Brewing in Asia	-	-	Overview: Southeast Asia liquor industry
Trade Shows	Sept., Fi Asia Indonesia 2026, Indonesia		

2026 CONFERENCES RELATED TO THE F&B INDUSTRY, Personal Care and Beauty



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Food & Beverage industry.



- 2026 ASEAN Personal Care Technology Summit: Go Green! Sustainable Future! (May 19-20, Ho Chi Minh, Vietnam)
- 2026 ASEAN Personal Care Technology Summit: Go Green! Sustainable Future! (Dec. 1-2, Jakarta, Indonesia)



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: English, Frequency: 18x, Readership:26,100

ISSUE	January	February	March	April	May	June
Theme of Newsletter	Outlook 2026: Packaging innovation	Outlook 2026: Ingredients solutions	Food safety	Future of food: Innovating for sustainability	Form-fill-seal machines	Smart / intelligent packaging
	-	-	Vacuum packaging	-	Chocolate & confectionery processing	-
ISSUE	July	August	September	October	November	December
Theme of Newsletter	Fortification	Food-handling robots	Emulsifiers/ texturizers	Personalized nutrition	Savory Snacks processing	Outlook 2027
	Alternative meat processing	-	Diet/weight management	Product inspection	Women's health	-

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Beauty and Personal Care Language: English, Frequency : 9x, Readership: 5,420

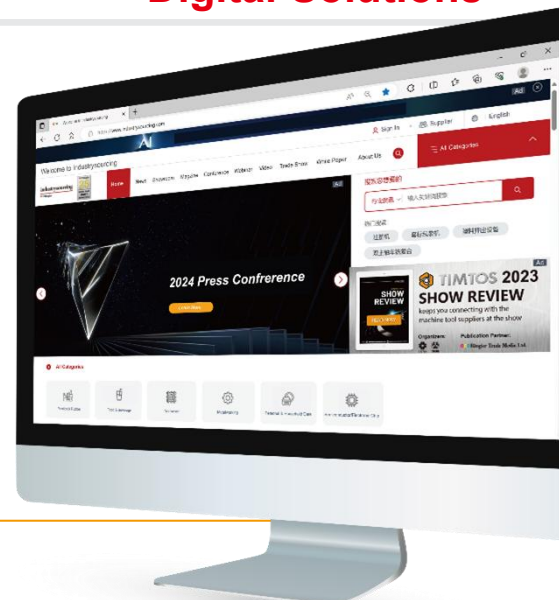
ISSUE	January	February	March	April	May	June
Topic: Emollients	-	Outlook 2026: Global trend convergence	Skin-brain axis: Microbiome-friendly skincare	-	Sun protection Packaging design trends	Clean beauty Botanical Ingredients
Topic: Refillable containers	-	-	-	-	-	-
ISSUE	July	August	September	October	November	December
Topic: Emollients	Personalization (AI, AR, and skin diagnostics)	Anti-aging Skincare	Refillable/ reusable Packaging	Fragrances and essences	-	Hair care and scalp health
Topic: Refillable containers	-	-	-	-	-	-

DIGITAL ADS & SHOWROOM

on industrysourcing.com & industrysourcing.cn

Promote awareness of your brand across **industrysourcing.com** and **industrysourcing.cn**. Reach your target audience with highly visible ads.

Getting more leads begins with having your Product Showrooms in the websites trade marketplace.



STATISTICS*

Industrysourcing.com

Monthly Page Views: **5,122,905**
Monthly Visitors: **213,972**
Percentage of New Visitors: **79%**

Industrysourcing.cn

Monthly Page Views: **6,518,998**
Monthly Visitors: **535,739**
Percentage of New Visitors: **70%**



EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database.

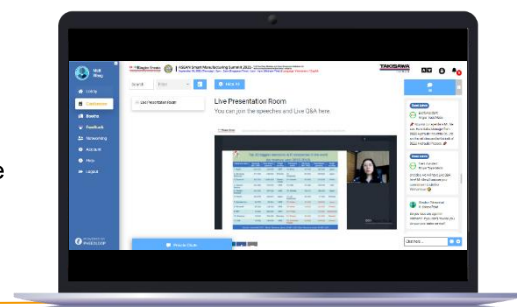
Full reporting metrics provided.

Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

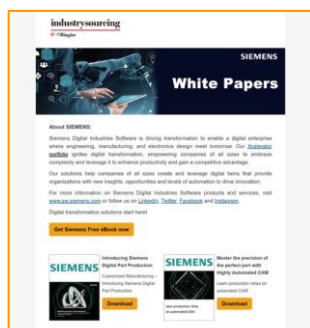


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



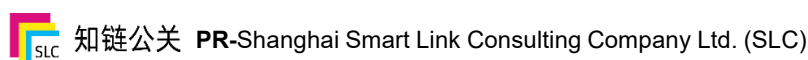
VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



From print media to integrated multimedia solutions, **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

For more promotion on global markets, please [click here](#)

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