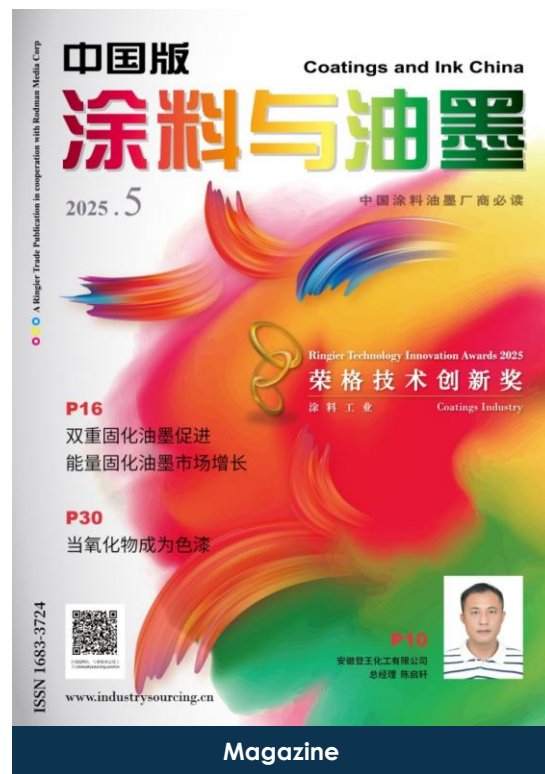


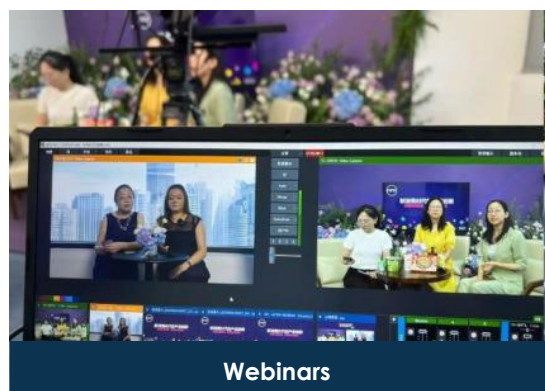
Multimedia Solutions for Coating & Ink China

2026 Media Kit

- Lead Generation
- Branding
- Direct Contact



Conferences, Custom Events, Conventions



Webinars



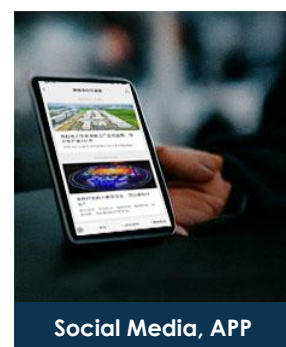
Newsletters, Email Marketing



Content Marketing, Videos, PR



Web, Showroom, Whitepaper



Social Media, APP

Coating & Ink China enables strong client engagement on a continuous basis by utilizing its deep, qualified databases and leading content that generates leads, fosters client engagement, and drives revenue growth.

Market Introduction

In 2024 the global coatings market generated revenue of US\$210 billion. According to ResearchAndMarkets, the coatings market is, thus, expected to experience robust growth in the coming years. By 2029, it is projected to grow at a compound annual growth rate (CAGR) of 6.2%, reaching US\$315.08 billion. Driven by strong industrialization and construction activities, countries in the Asia-Pacific region, such as China and India, continue to lead market growth. In 2024, the Asia-Pacific region accounted for almost half of the global revenue, and this is expected to be sustained in the next few years.

In 2025, the global ink market is on the cusp of transformative growth, fueled by the demand for sustainable solutions, rapid technological advancements, and dynamic development of key industries such as textiles, packaging, and wearable devices. Data from GEP Research indicates that the global ink market size is expected to exceed US\$24 billion in 2025, with China contributing over 35% of the incremental demand, primarily benefiting from the explosive growth in packaging printing and electronic printing.

Growth Areas

Coatings: Growth in the coatings market can be attributed to sustainable requirements, growth in emerging markets like new energy vehicles, and infrastructure renewal driven by rapid urbanization. In the architectural coatings segment, the decorative paint retail market maintained a positive growth trend. In the industrial coatings segment, strong demand growth was seen in sub-segments such as electric vehicle coatings, marine coatings, wind power coatings, packaging coatings, and transportation coatings. Regardless of the segment, environmental protection is a key focus for the coatings industry. With technological breakthroughs, more and more water-based coatings, high-solids coatings, and powder coatings are overcoming application bottlenecks, seeing increasing adoption rates, and bio-based coatings are also beginning to emerge.

With continuous technological progress, functional coatings show significant development potential. Among them, smart coatings are a closely watched sub-segment. Coatings with self-healing properties hold important application value in fields like aerospace and marine engineering. As the energy crisis intensifies and the new energy industry becomes unprecedentedly popular, coatings for photovoltaics, wind power, and supporting energy storage systems urgently require products with properties like fire resistance, self-cleaning, and corrosion resistance.

Inks: The global ink industry in 2025 is characterized by both technology-driven advancement and environmental transformation. The market share of water-based inks and UV-curable inks continues to rise, while traditional solvent-based inks are further declining due to tightening environmental policies. It is reported that global patent applications related to inks saw a year-on-year increase of 27% in 2024-2025, with conductive inks, temperature-sensitive inks, and nano anti-counterfeiting inks becoming R&D hotspots.

Market demand across the ink industry shows structural divergence: food packaging ink annual growth reached 9.8%, far exceeding the 1.2% growth for publication and printing inks. Electronic printing inks benefit from the adoption of flexible display technology, with their market size expected to exceed \$5 billion in 2025. Inkjet digital printing technology promotes cost reduction and drives the adoption of on-demand production models.

Cutting-Edge Technologies

R&D focus for both coatings and inks companies lies in promoting the circular economy, reducing costs and improving efficiency, digital manufacturing, enhancing product performance, expanding new applications, and utilizing renewable materials like bio-based ones to meet environmental and sustainability requirements. Furthermore, the continuous introduction of various regulations limiting raw materials is also prompting coatings and inks companies to seek more cutting-edge technologies and solutions.

➢ Given the negative health impacts of PFAS, the EU is considering expanding current restrictions on PFAS, even potentially a complete ban. The coatings industry has developed various PFAS replacement technologies to remove them from products.

➢ Carbon footprint is increasingly becoming an important standard for measuring corporate social responsibility. Coatings companies are beginning to choose more bio-based raw materials for formulations, which will become a means to reduce the carbon footprint of coating products.

➢ Coatings companies are experimenting with expanding the application of AI to coatings formulation and related business operations, with increasingly more coatings product-oriented AI technology applications entering the market.

➢ Breakthroughs in titanium dioxide-based material composite technology with graphene have achieved improved pollutant decomposition efficiency, giving rise to photocatalytic self-cleaning coatings.

➢ As coatings increasingly shift from solvent-based to water-based, the coatings biocides market continues to grow. Traditional biocides are gradually being replaced by environmentally friendly types, such as nano-silver antimicrobial agents.

➢ 3D printing technology enables the coating of complex shapes, improves coating efficiency, and reduces production costs, finding growing application in the coatings field.

➢ Building on the success of soy-based inks, plant-based inks derived from other renewable resources (such as algae and corn) are also gaining popularity.

➢ UV-LED inks are becoming an option for digital printing. Compared to traditional UV lamps, LED lamps require less energy and do not cause thermal deformation of very thin substrates. Additionally, developments in UV-curable and latex inks improve the speed and efficiency of digital printing, enabling faster drying and reduced energy consumption.

➢ Nanoparticle-based inks enable more precise and detailed printing, especially in electronic and biomedical applications. Conductive inks often contain materials like silver nanoparticles and can be printed on various substrates; this innovation fosters advancements in wearable technology and the Internet of Things.



Language: Simplified Chinese
5 Issues per Year

Coatings and Ink China (ICN), in a strategic editorial partnership with Coatings World and Ink World of the US and a team of authoritative editorial advisors in China, has been the leading media for China coatings and ink industry for the past 20+ years.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from latest R&D to emerging market trends, updates on technology, application, as well as raw material.

Coatings and Ink China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

Total Readership
38,000

2026 Editorial Calendar

ISSUE	March	May	July (E-zine)	September	November
AD Closing Dates	05-Feb	10-Apr	03-Jun	27-Jul	12-Oct
Application & Trend	Coil Coatings Wood Coatings Digital Inkjet Ink	Coatings for New Energy Applications Fire Retardant/Anti-Corrosion Coatings Flexo Ink for Packaging	Powder Coatings Green Architecture Coatings Energy Cured Ink	Marine/Aerospace Coatings E-Vehicle Coatings Conductive Ink	Auto / Railway Coatings Biobased Coatings Textile Ink
Chemicals & Raw Materials	Resins/Emulsions	Wetting Agents/Dispersants	Biocides & Fungicides	Pigments/ Titanium Dioxide/Carbon Black	Defoamers / Matting Agents
Special Reports	Chinacoat 2025 Review Outlook 2026	2026 Ringier Technology Innovation Awards – Coatings Industry AI formula design/intelligent management	China Coatings Summit 2026 Review Smart Coatings & Ink	Top Ink Makers Report 2026 PFAS-Free Alternatives	Top Coatings Makers Report 2026 Chinacoat 2026 Preview
TRADE SHOWS	Jul. 8-10, Automotive Manufacturing Technology & Materials Show (AMTS 2026), The 18th International Assembly & handling Technology Exhibition (AHTE 2026), Shanghai Jul., China Coatings Show 2026, Shanghai Nov., CHINACOAT 2026, SFCHINA 2026, Guangzhou				

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Chinese
Frequency: 12x per year
Readership: 21,500

ISSUE	January	February	March	April	May	June
Topic	Powder Coatings Wetting Agents/Dispersants	Auto/Railway Coatings Pigments/ Titanium Dioxide/Carbon Black	Smart Ink Defoamer/ Matting Agent	Wood Coatings Digital Inkjet Ink	Coil Coatings Resins/Emulsions	Fire Retardant/Anti-Corrosion Coatings Flexo Ink for Packaging
ISSUE	July	August	September	October	November	December
Topic	Coatings for New Energy Applications AI formula design/intelligent management	Green Architecture Coatings Energy Cured Ink	Biocides & Fungicides Smart Coatings	E-Vehicle Coatings Conductive Ink	Marine/Aerospace Coatings PFAS-Free Alternatives	Biobased Coatings Textile Ink

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2026 CONFERENCES FOR COATINGS AND INK INDUSTRY



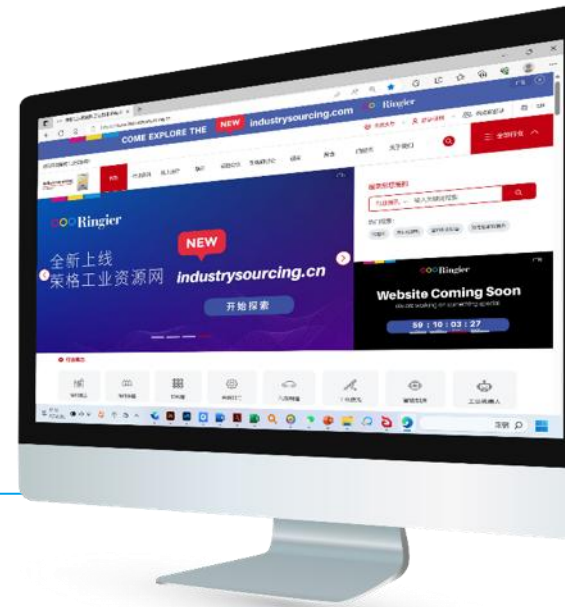
Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Coatings and Ink industry.

- China Coatings and Ink Summit & Expo 2026 (May, Shanghai China)
- Concurrent Event: Ringier Technology Innovation Awards 2026 - Coatings Industry
- 2026 ASEAN Coating Innovation and Technology Development Conference (Aug. 18-19 Jakarta, Indonesia)

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Monthly Page Views: **6,518,998**
Monthly Visitors: **535,739**
Percentage of New Visitors: **70%**

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Send text messages about your latest product or company news directly to your target clients' cell phones!



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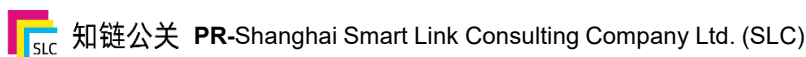
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.





From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development since 1998. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

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- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

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