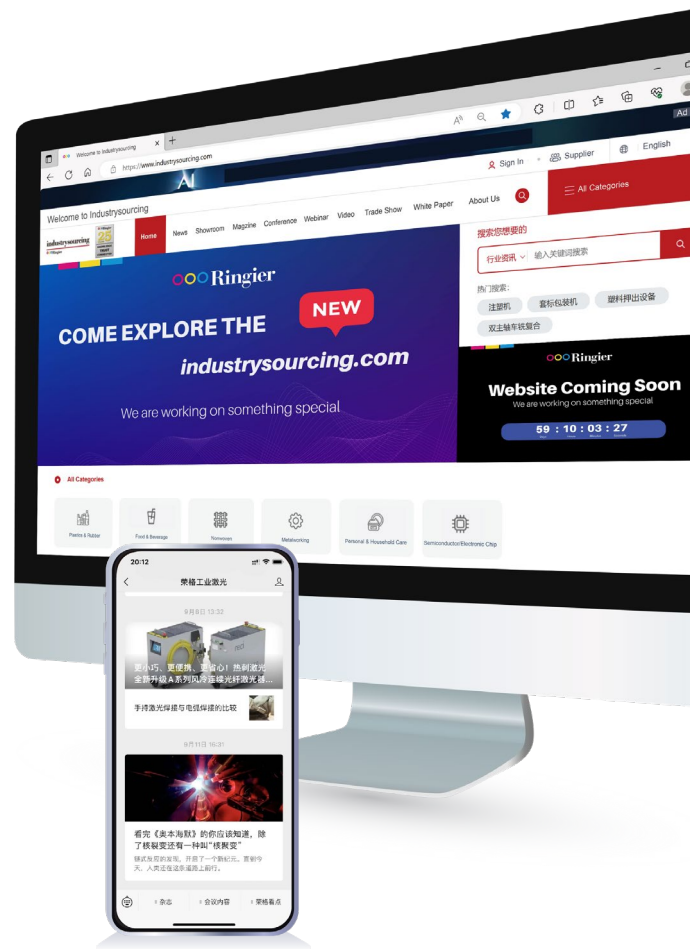


2025 MEDIA PLANNER



Omnichannel Media Solutions for the *Industrial Laser* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

New quality productive forces wave is coming, boosting the rapid development of the laser industry

Market Introduction

According to the Market Research Report released by Markets and Markets, the global laser technology market size is estimated to be valued at USD 20.0 billion in 2024 and is anticipated to reach USD 29.5 billion by 2029, growing at a CAGR of 8.0% during the forecast period. The market growth is ascribed to increasing demand for laser technology in healthcare vertical, better performance of laser-based techniques compared with conventional material processing methods, rising preference for laser-based material processing over traditional approaches, shift toward production of nanodevices and microdevices, growing adoption of smart manufacturing techniques.

In 2024, the industry changes brought by the wave of 'new quality productive forces', bringing a new wave of China's manufacturing industry upgrading. Laser processing equipment as a representative of intelligent manufacturing equipment, has become the focus of attention of various industries. The domestic laser enterprises to overcome the difficulties, in the complex optical components and core technologies continue to achieve breakthroughs, accelerating the localization of laser processing equipment to replace. China's laser industry development so far, on the one hand, the laser technology, on the other hand is the laser product prices continue to explore, reduce the entry threshold for various industries to choose laser processing equipment, to allow laser technology in different industries have more in-depth application. From aerospace, rail transportation, automotive manufacturing to semiconductor materials, advanced display, medical devices and other industries, you can find laser processing application scenarios. At the same time, Chinese laser companies are also seeking to expand into overseas markets to make China's laser brand recognizable.

From laser macromachining to laser micromachining, laser technology has been shown to bring about disruptive product changes. However, at the same time, high deployment costs and the complexity of the laser system itself have hindered the wider application of laser technology. More efficient processing systems, more accessible operator interfaces, and more stable processing heads have become the core demands of most laser users. In the future, with the continuous iterative updating of artificial intelligence technology, the close integration with laser processing technology will be able to better bring innovative solutions for the industry, more efficient processing experience, and more environmentally friendly green manufacturing.



Language: Simplified Chinese
8 Issues per Year

Total Readership
43,300

Industrial Laser News for China magazine has a team of authoritative Chinese and global editorial consultants, including well-known experts and corporate executives in the Chinese laser industry, as well as an editorial partnership with Novus Light, a global optical information service provider.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the latest information about advanced laser technology and cutting-edge applications, showing how industrial lasers promote product manufacturing and technology transfer around the world. The iConnect e-Newsletter covering the topics of Industrial Robotics, Metal Fabrication, Aerospace Manufacturing, Mold & Die and Additive Manufacturing, will provide up-to-date information.

Industrial Laser News for China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

2025 Editorial Calendar

ISSUE	March	April	May	June
AD Closing Dates	16-Jan	27-Feb	7-Apr	28-Apr
LASERS	Fiber Laser	Ultrafast Laser	Excimer Laser	laser Diodes
TECHNOLOGY REPORT	Plastic Laser Welding	Laser Micromachining	Laser Annealing	Laser Surface Treatment
APPLICATION REPORT	Application of 2μm laser	Laser Applications in Medical Devices	Semiconductor Processing	Industrial Applications of Laser Cladding
INDUSTRY FOCUS	Automobile Manufacturing	Health Care	Semiconductor Industry	Railway Transportation Industry
SYSTEM INTEGRATION	Optics & Materials	Industrial Laser Equipment	Components & Accessories	Automation, Motion & Drive
SPECIAL REPORT	Photonics West 2025 Review LASER World of PHOTONICS CHINA 2025 Review I	LASER World of PHOTONICS CHINA 2025 Review II TCT Asia 2025 Review	2025 Ringier Technology Innovation Awards-Laser Industry	2025 International Laser Industry Conference
TRADE SHOWS	Mar.3-6, CME China machine tool exhibition, Shanghai Mar.6-9, Tianjin Industry Expo 2025, Tianjin Mar.11-13, Laser World of Photonics China 2025, Shanghai Mar.17-19, TCT Asia 2025, Shanghai Mar.19-22, Suzhou International Machine Tool Exhibition, Suzhou Mar.26-28, Vision China 2025, Productronica China 2025, Shanghai Mar.28-31, The 25th Shenzhen International Machinery Manufacturing Industry Exhibition 2025, Shenzhen Apr.8-11, China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shanghai Apr.21-26, CIMT 2024, Beijing Apr.25-May 2, The 21st Shanghai International Automobile Industry Exhibition, Shanghai May, The 21th Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2025), Wuhan May 13-16, The 25th Exhibition of LiJia International machine tool Chongqing, Chongqing June.4-6, South China International Industry Fair 2025, LASERFAIR SHENZHEN 2025, Shenzhen June.4-7, Die & Mould China 2025(DMC 2025), Shanghai June.17-20, The 28th Beijing Essen Welding & Cutting Fair, Shanghai June.19-21, South China International Industry Fair 2024, LASERFAIR SHENZHEN 2024, Shenzhen			

* Editorial content, trade show and conference schedule subject may change without notice.

2025 Editorial Calendar

ISSUE	July	September (Buyer Guide)	October	November
AD Closing Dates	28-May	31-Jul	05-Sep	08-Oct
LASERS	Fiber Laser	Ultra Short-Pulse Lasers	Blue-Green Laser	High Energy Ultraviolet Laser
TECHNOLOGY REPORT	Artificial Intelligence	3D Printing	Laser Welding	Laser Lift-off
APPLICATION REPORT	Intelligent Laser Processing Systems	Scale-up of Additive Manufacturing	Composite Laser Welded Medium Thickness Plate	Laser Processes for Display Production
INDUSTRY FOCUS	Sheet Metal Processing	Microelectronics Industry	Shipbuilding Industry	Advanced Display
SYSTEM INTEGRATION	Intelligent Control	Motion Control	Industrial Laser Equipment	Software and Control System
SPECIAL REPORT	Laser Industry in the First Half of 2025 Review	Laser Processing Technology Summit 2025 Review	2025 China International Industry Fair	Outlook 2026
TRADE SHOWS	Jul.9-11, Automotive Manufacturing Technology & Materials Show (AMTS 2025), The 18th International Assembly & handling Technology Exhibition (AHTE 2025), Shanghai Sep.10-12, CIOE 2025, Shenzhen Sep.23-27, Industrial Automation Show 2025, Metalworking and CNC Machine Tool Show 2025, Robotics Show 2025, Energy Show 2025, Shanghai Sep.24-26, Medtec China 2025, Shanghai Oct., South China Advance Laser Technology and Application Exhibition 2025, Shenzhen Nov., DMP Greater Bay Area Industrial Expo (DMP 2025), Shenzhen			

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2025 CONFERENCES FOR INDUSTRIAL LASER INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Industrial Laser industry.

- Advanced Manufacturing Industry Development Conference 2025 (May., Chengdu China)
- Laser Processing and Advanced Manufacturing Technology Forum 2025 (May., Suzhou China)
- Concurrent Event: Ringier Technology Innovation Awards 2025 - Laser Processing Industry
- Semiconductor Manufacturing Process and Materials Forum 2025 (Sept., Shanghai China)
- Advanced Manufacturing Industry Development Conference 2025 (Sept., Beijing China)
- PV Modules Advanced Packaging Technology Conference 2025 (Nov., Wuxi China)
- Civil Aircraft Manufacturing Technology Forum 2025 (Nov., Xian China)

* Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 23,500

ISSUE	January	February	March	April	May	June
Topic	Photonics West 2025	Laser Cutting in Automotive Manufacturing	LASER World of PHOTONICS CHINA 2025	TCT Asia 2025	2025 Ringier Technology Innovation Awards-Laser Industry	2025 International Laser Industry Conference
ISSUE	July	August	September	October	November	December
Topic	Laser Welding in High-end Manufacturing	Additive Manufacturing in Medical Devices	Ultrafast Lasers for Advanced Displays	2025 China International Industry Fair	Metal 3D Printing	Review and Prospect

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Additive Manufacturing		Language: Simplified Chinese, Frequency : 6X, Subscriber: 15,100				
ISSUE	January	February	March	April	May	June
Topic	Additive Manufacturing in Emerging Industries	TCT Asia 2025 Review	Metal 3D Printing Scale Production	Printing Materials Innovation	Intelligent Upgrading of Additive Manufacturing Equipment	Additive Manufacturing Industry Outlook

Metal Fabrication		Language: Simplified Chinese, Frequency : 12x, Subscriber: 23,850				
ISSUE	January	February	March	April	May	June
Topic	Durring	Punching	Laser cutting	Plate rolling	Surface finishing	Die casting
ISSUE	July	August	September	October	November	December
Topic	Laser Welding	Lean production practices	Plate processing	Robotic bending cell	Additive manufacturing	Welding automation

Industrial Robotics		Language: Simplified Chinese, Frequency : 6X, Subscriber: 36,300				
ISSUE	February	April	June	August	October	December
Topic	Industrial Robotics Market Report – Key Data and Forecasts	Robot + Medical-Advanced Applications and Future Potential	Robotic Company Financial Overview + AI-Driven Motion Control	Collaborative Robots (Cobots) in Industrial Applications – Enhancing Human-Robot Collaboration	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing– New Technologies and Case Studies	Year-End Robotics Review + Smart Warehousing Innovations

Aerospace Manufacturing		Language: Simplified Chinese, Frequency : 6X, Subscriber: 5,200				
ISSUE	February	April	June	August	October	November
Topic	Aircraft engine 5-axis machining	Mill-Turn Gantry Machining Centre	Robotic cell Digital assembly	Additive Manufacturing Maintenance, Repair, & Overhaul	Aircraft lightweighting Parts machining	Composite Material Large Parts Forming

DIGITAL ADS & SHOWROOM

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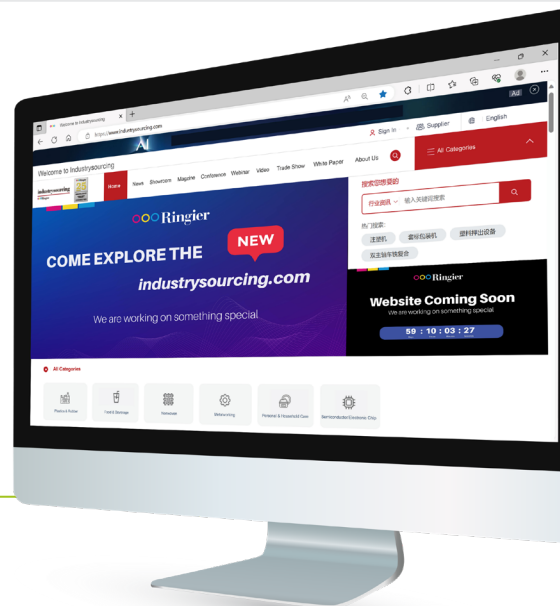
STATISTICS*

Industrysourcing.com

Monthly Page Views: 5,230,032
Monthly Visitors: 282,548
Percentage of New Visitors: 76%

Industrysourcing.cn

Monthly Page Views: 6,358,998
Monthly Visitors: 404,164
Percentage of New Visitors: 66%



SIEMENS

产品质量决定了制造商的竞争力

采用包含故障模式影响分析 (FMEA) 功能的闭环质量解决方案可帮助制造企业降低风险和成本。

立即阅读



EMAIL MARKETING

"Personalized" email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

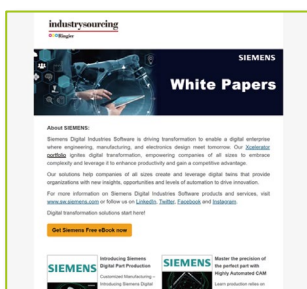


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

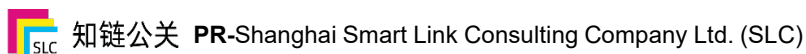
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

For more promotion on global markets, please [click here](#)

CONTACT US

Location	Name	Tel	Email
Mainland China	Maggie Liu	+86-20 2885 5121	maggieliu@ringiertrade.com
Hong Kong, China	Octavia	+852 9648 2561	octavia@ringier.com.hk
Taiwan, China	Sandra Su	+886 4 2329 7318	sandrasu@ringier.com.hk
International	Mike Hay	1-604-440-8478	mchhay@ringier.com.hk
Singapore	Annie Chin	+65 9625 7863	annie@janiamedia.com

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