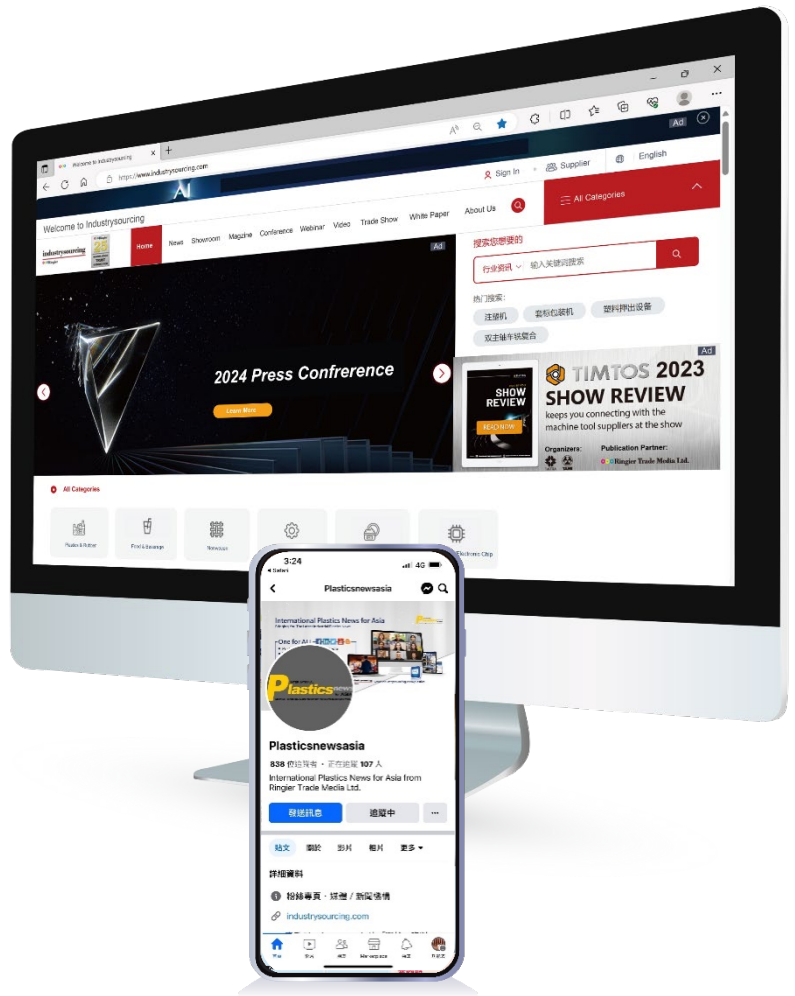


2025 MEDIA PLANNER



Omnichannel Media Solutions for the *Plastics* Industry

Magazines • Websites • Showroom • Newsletters • Email Marketing • Webinars • White Paper
Conferences/Events • Videos • Content • Social Media • Trade Show • PR & Marketing

Asia Pacific as Lucrative Market for Advanced Technologies and Eco-Friendly Solutions

Asia as a leading player in the global plastics and rubber industry is expected to continuously post increasing requirements for smart manufacturing, circular economy, energy-efficiency and cost-efficient solutions. In Southeast Asia alone where the plastics market is projected to grow by more than 4% annually to reach 38.4 million tons by 2029, there is much optimism as industries dependent on plastics are expected to register significant growth due to rising demand from such sectors as packaging, building and construction activities, automotive, electrical and electronics.

The Asia-Pacific smart manufacturing market is expected to grow at around 8.3% annually to reach US\$80.4 billion by 2029. Smart manufacturing technologies are notably showing the most promising prospects in the region where plastics manufacturers are realizing the advantages of IoT, AI, automation, cloud computing and other solutions to achieve high productivity and control costs, and ensure product quality.

Asia Pacific contributes to around 42% of the global market for plastic processing machinery, with injection molding having the largest share. The region's market size is projected to reach US\$15.2 billion by 2033, increasing yearly by as much as 4.7%. Industrialization and rapidly expanding manufacturing activities are factors that drive the plastic processing machinery market. In the area of injection molding technology, production systems capable of high volume output are continuously seeing huge demand. Extrusion systems capable of turning out multi-layer films and blow molding machines that produce packaging from recycled materials are expanding their markets in the region.

Asia-based manufacturers are adopting the circular economy model with preference for sustainable production systems and utilization of recycled plastics. The Asia Pacific plastic recycling market is estimated to post a healthy annual growth of 6% up to year 2030 with advanced recycling technologies finding their market in this important region. As consumer awareness on protecting the environment intensifies and becomes a deciding factor in their purchasing decision, the need to reduce plastic waste has been seen as a major driving force in the region's recycled plastic market which is projected to grow yearly by 10% up to 2031. Recycled plastics are finding their applications in a growing number of industries such as F&B packaging, building & construction, electronics/electrical, consumer goods, automotive and other sectors.

In Southeast Asia, Indonesia's huge consumer market presents tremendous opportunities for plastics given its dynamic food and beverage sector and consumer products manufacturing activities. In Thailand, high demand for consumer goods packaging is driven by the domestic retail market and tourism; while its automotive industry, which remains one of the biggest in Southeast Asia, has been the recipient of huge amounts of investments. Malaysia, another major automotive market in the region, has become increasingly the focus of automakers as production hub. Malaysia's food and beverage market is also expanding rapidly with promising prospects for high performance materials and green packaging. Other countries in the region such as the Philippines and Vietnam are seeing robust demand in the production of consumer products, especially F&B, electronics/electrical, etc. creating sustained requirements for plastics.



English Publication
6 Issues per Year

Total Readership
40,150

For more than 16 years, International Plastics News for Asia has established itself as a leading source of exclusive content and technical articles for the plastics and rubber industry in the Asia Pacific region. Prepared and written by a team of industry and editorial experts from Ringier Trade Media, the bi-monthly print and digital magazines and industry vertical reach decision-makers in Asia Pacific's plastics processing companies, contract molders and manufacturers with in-plant machinery lines.

For suppliers, International Plastics News for Asia is an effective multimedia platform which provides the latest information on their products and services. Through a dedicated Plastics and Rubber vertical (www.industrysourcing.com/plastics), the industry community can find daily news updates and exclusive online features, videos and reports on major industry events – including live updates from major industry trade shows as they happen – to keep the industry stay informed.

E-newsletters including **Circular Economy, Auto manufacturing- Plastics and composites** featuring headline industry news, trade show coverage, and analysis and market reports keep you linked to the industry.

This multiple delivery channels enable you to get the most benefits from interactive magazines Apps with video links on iTunes and Google Play, plus technical articles and reports from Ringier's family of Plastics magazines covering the Greater China.

2025 Editorial Calendar

Issue	February	April	June
Ad Closing Dates	04-Feb	07-Mar	06-May
INJECTION MOLDING	Hydraulic injection molding Mould & Die	Automating injection molding process Gearbox	Additive manufacturing Assembly
EXTRUSION	Extrusion - downstream	Plastic pipe extrusion	Muti-layer film extrusion
BLOW MOLDING	PET blow molding	Stretch blow molding	Blow molding co-extrusion
RECYCLING	Recycled plastic processing	Recycling equipment Granulating/ pelletizing system	Chemical recycling Pyrolysis
RAW MATERIALS & COMPOUNDS	LDPE / LLDPE	Impact modifiers	Masterbatches Colorants
INDUSTRY APPLICATION	Rigid packaging	Electric vehicle production	Construction / building
TECHNOLOGY FOCUS	Digitalization / IoT	Advances in multi-material injection molding	Plastic compounding trends
RUBBER UPDATE	Recycled rubber	Rubber extrusion process	Tires and auto parts
TRADE SHOW SUPPLEMENT		CHINAPLAS Supplement	InterPlas Thailand Supplement
TRADE SHOW PREVIEW/REVIEWS	CHINAPLAS Preview Plastics & Rubber Vietnam Preview	InterPlas Thailand Preview T-Plas Preview	CHINAPLAS Review
Trade Shows	Feb. 12-14, Propak Philippines 2025, Philippines Mar. 18-20, Plastics & Rubber Vietnam 2025, Vietnam(Hanoi) Mar. 18-20, Propak Vietnam 2025, Vietnam(HCM) May 14-17, T-Plas, Bangkok, Thailand May 14-17, MTA Asia 2025 / INTERMACH & Subcon 2025 / Plastic & Rubber 2025 , Thailand Jun. 04-07, Hanoi International Plastics & Rubber Industry Exhibition, Vietnam(Hanoi) Jun. 11-14, Propak Asia 2025, , Thailand Jun. 18-21, InterPlas Thailand 2025/Automotive Manufacturing, Thailand		

Editorial content, trade show and conference schedule subject may change without notice.

2025 Editorial Calendar

Issue	August	October	December
Ad Closing Dates	16-July	26-August	24-October
INJECTION MOLDING	Injection molding – optical discs Industrial controlling components	All-electric injection molding Injection molding - vertical	Outlook 2026: Upcoming trends in injection molding
EXTRUSION	Extrusion – laminating and coating	Extrusion – twin-screw extruders Knives/ cutting tools	Outlook 2026: Next-generation extruders
BLOW MOLDING	Blow molding - injection	Blow molding – large containers	Outlook 2026: Blow molding market developments
RECYCLING	Material traceability	Carbon reduction technologies	Outlook 2025: Recycling technologies
RAW MATERIALS & COMPOUNDS	Nylons/ PA	Polyester molding compounds	Outlook 2026: Engineering plastics market forecasts
INDUSTRY APPLICATION	Consumer goods Home appliances	Electronics/electrical	Outlook 2026: Emerging applications for plastics
TECHNOLOGY FOCUS	Measurement/ inspection system	Robots / automation	Outlook 2026: Emerging technologies
RUBBER UPDATE	Rubber injection molding	Silicone Rubber fluoro elastomers	Outlook 2026: Rubber market update
TRADE SHOW PREVIEW/REVIEWS	InterPlas Thailand Review	Plastics & Rubber Indonesia Preview	Plastics and Rubber Indonesia Review
Trade Shows	Jul., M'SIA-PACK & FOODPRO, M'SIA-PLAS 2025, Malaysia Sept. Allpack Indonesia 2025 & Allplas Indonesia 2025, Indonesia Oct., VietnamPlas 2025, Vietnam(HCM) Oct. 8-15, K Show 2025, Dusseldorf, Germany Nov., International Plastics & Rubber Machinery, Processing & Materials Exhibition 2025, Jakarta, Indonesia		

Editorial content, trade show and conference schedule subject may change without notice.



Connecting industry through information exchange!

Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the plastics industry.

- 2025 ASEAN Manufacturing Summit: Creating a Circular Economy for Plastics- Sustainable Plastic Packaging, Plastic recycling Technology and Trends, Intelligence and Automation (Jul. 8-9, Jakarta, Indonesia)
- 2025 ASEAN Plastics Packaging & Recycling Technologies Summit (Oct. 22-23, Manila Philippines)
- 2025 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 12-13, Cikarang Indonesia)



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most - their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: English, Frequency : 24X Subscriber: 25,450

ISSUE	January	February	March	April	May	June
Topic	Recycled PET	Injection molding systems	Polypropylene	Auxiliary equipment	Bio-based plastics	Automotive
	Compounding	Additives	Chemical recycling	Masterbatches	Blow molding	Medical plastics
ISSUE	July	August	September	October	November	December
Topic	Packaging	Process monitoring equipment	Conveying machine	Construction/building	Testing & measuring instruments	Outlook 2026 Plastics
	Extrusion machinery	Chiller/cooling system	Plasticizers	In mold labeling	Advanced composites	Outlook 2026 Rubber

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Auto Manufacturing - Plastics & Composites

Language: English, Frequency : 6X Subscriber: 5,280

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Flame-retardant plastics	-	TPEs for auto parts	-	Material solutions for automotive battery	-
ISSUE	July	August	September	October	November	December
eNewsletter Theme	PP foam resins for auto parts	-	Compounds for EV parts & components	-	Bio-based plastics for automotive application	-

Circular Economy

Language: English, Frequency : 6X Subscriber: 7,500

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Recycled PET Extruder	-	Granulating Additives for recycled plastic	-	Emerging recycled plastic application	-
ISSUE	July	August	September	October	November	December
eNewsletter Theme	Recycled resins for F&B packaging	-	Carbon footprint reduction technology	-	Chemical/mechanical recycling	-



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

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