

2025 MEDIA PLANNER

International Metalworking News for China
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2024.9

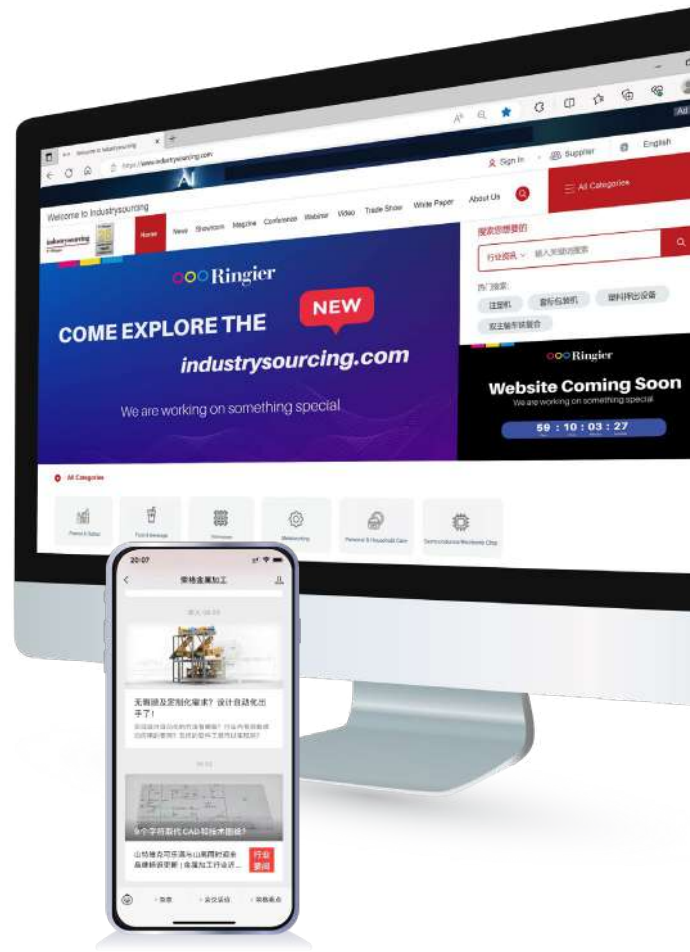
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P35 复杂零件的六面加工
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China's Metalworking Industry : New Breakthroughs in Application Fields

According to the 2023 Global Machine Tool Industry Survey Report by Gardner Intelligence, the global machine tool market reached a total consumption of \$79 billion in 2023, with China's market leading globally at \$28.7 billion. As industry technology continues to advance, several application fields are showing new development highlights:

Aerospace: The aerospace industry has extremely stringent requirements for machining technology. In 2024, digitalization and intelligent technologies are playing a crucial role in the production of aerospace components. Advanced five-axis machining centers and high-precision cutting tools have made the machining of complex aerospace parts more precise and efficient. These technologies not only improve manufacturing accuracy but also reduce production cycles.

The rapid rise of the low-altitude economy, particularly in the drone industry, is further driving advancements in metalworking technology. The lightweight alloys and composites used in drone manufacturing demand higher precision in machining. Machining techniques ensure the high accuracy and stability needed for key components such as propellers and frames, meeting the growing market demand.

New Energy Vehicles (NEVs): The rapid development of NEVs is driving new demands for machining technology. In 2024, automotive manufacturers are increasingly adopting high-strength aluminum alloys and carbon fiber composites, which require advanced cutting and machining technologies to achieve precise machining and forming. In particular, precision CNC milling and grinding technologies are playing a key role in the processing of battery housings and powertrain components. Moreover, the application of intelligent production systems on NEV production lines has significantly improved production efficiency and consistency. The use of collaborative robots and automated machining equipment enables a highly flexible and automated production process.

Semiconductor Industry: The semiconductor industry has extremely stringent requirements for machining technology. In 2024, ultra-precision machining technologies in chip manufacturing have seen significant improvements. New lithography techniques and nanoscale machining equipment enable the semiconductor manufacturing process to achieve higher precision and integration. These technological advancements allow chip designs to integrate more functions into smaller spaces, enhancing the performance and efficiency of semiconductor products.

Medical Devices: Technological innovation in the medical device sector has made significant progress in 2024. The application of micro-nano machining technology has greatly improved the manufacturing precision of medical devices, while bioprinting technology enables the production of customized medical devices and tissues according to patients' individual needs. The integration of these technologies not only enhances the quality of medical devices but also improves patient treatment outcomes. The introduction of intelligent detection systems also ensures the performance and safety of medical devices in actual use.

Molds: In the mold manufacturing field, modular and standardized production methods are becoming new industry trends. These methods not only enhance production flexibility but also enable rapid response to market demand changes. New cooling and cleaning systems are also reducing energy consumption and waste emissions during production, promoting the green development of the mold industry. The application of these technologies makes the mold manufacturing process more efficient and environmentally friendly.

Energy: Advanced machining technologies play a critical role in the production of impellers and blades. The combination of five-axis machining and high-performance cutting tools allows complex blades and impellers to achieve higher precision and consistency, ensuring stable operation under high loads and extreme conditions. Precision milling and grinding techniques enhance the surface smoothness of the blades, reducing air resistance and optimizing power generation efficiency.



In a strategic editorial partnership with Germany's Werkstatt und Betrieb & FORM+Werkzeug Magazine and a team of authoritative editorial advisors in China, International Metalworking News for China has been the leading trade media for China metalworking industry for over 20 years - and remains committed to informing our readers of transformative solutions and technologies. **International Metalworking News for China** provides an interactive multimedia platform for our readers - the decision makers who include project engineers, R&D managers, purchasing managers, and top management from the Aerospace & Aviation, Rail Transportation, Medical, Automobile, Energy, Mould & Die, Military, Electronics and Shipbuilding industries. The magazine provides in-depth coverage ranging from latest R&D, emerging market trends, updates on metal cutting and metal forming processes, the latest in machinery and use of materials.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from latest R&D, emerging market trends, updates on metal cutting and metal forming processes, the latest in machinery and use of materials. The iConnect e-Newsletter covering the topics of Industrial Robotics, Metal Fabrication, Aerospace Manufacturing, Mold & Die, Additive Manufacturing, will provide up-to-date information.

International Metalworking News for China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

Total Readership
115,300

Language: Simplified Chinese
7 Issues per Year (Includes 1 Buyer's Guide)

2025 Editorial Calendar

ISSUE	March	April	June
AD Closing Dates	15 - Jan	27 - Feb	28 - Apr
METAL CUTTING	Gear cutting 5 Axis Machining	Large parts machining Processing of difficult-to-machine materials	Multi-spindle machining High feed/ high speed milling
METAL FORMING	Laser Welding Friction stir welding	Die casting Punching	Electrical discharge machining
TOOLING & FIXTURING	Grooving tool	Milling Tool Tool Coating	Tool handle and holder Tool setting gauge
AUTOMATION & SOFTWARE & CONTROL SYSTEM & INDUSTRY MEASURING	CAD/CAM System Pallet handling system	Cutting fluid and lubrication Machine tool linking	NC System Smart factory
FEATURE	JIMTOF 2024 Show Review Outlook 2025 (II)	CIMT 2025 Show Preview	Trends in machine tool CIMT 2025 Show Review
SPECIAL APPLICATIONS	New Energy Vehicles Vortex components, battery enclosures, motor housings, etc.	New Energy Vehicles Post-processing of giga casting, etc. Medical Implantable Devices/Medical Equipment Components	Mold & Die Industry
TRADE SHOWS	Feb.27-Mar.2, IEME 2025, Jinan Mar.3-6, CME China machine tool exhibition, Shanghai Mar.4-6, SPS-Industrial Automation Fair Guangzhou (SPS) 2025, Asiamold 2025, Guangzhou Mar.6-9, Tianjin Industry Expo 2025, Tianjin Mar.11-13, Laser World of Photonics China 2025, Shanghai Mar.17-19, TCT Asia 2025, Shanghai Mar.19-22, Suzhou International Machine Tool Exhibition, Suzhou Mar.26-28, Vision China 2025, Productronica China 2025, Shanghai Mar.28-31, The 25th Shenzhen International Machinery Manufacturing Industry Exhibition 2025, Shenzhen Apr.8-11, China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shanghai Apr.21-26, CIMT 2025, Beijing Apr.22-24, NEPCON China 2025, Shanghai Apr.25-May 2, The 21st Shanghai International Automobile Industry Exhibition, Shanghai May 13-16, The 25th Exhibition of LiJia International machine tool Chongqing, Chongqing Jun.4-6, South China International Industry Fair 2025, LASERFAIR SHENZHEN 2025, Shenzhen Jun. 4-7, Die & Mould China 2025(DMC 2025), Shanghai Jun.17-20, BEIJING ESSEN WELDING & CUTTING FAIR, Shanghai		

* Editorial content, trade show and conference schedule subject may change without notice.

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2025 Editorial Calendar

ISSUE	August Buyer Guide	September	October	November
AD Closing Dates	01 - Jul	30 - Jul	05 - Sep	25-Sep
METAL CUTTING		Turning/Milling	Grinding Micro machining	Turn-milling Titanium Cutting
METAL FORMING	2025 Buyer's Guide Machine Tools Cutting Tools Clamping Tools and Systems Parts, Accessories, and Automation Testing, Measurement, Software, and Control Systems Surface Treatment Cutting Fluids and Lubricants 3D Printing Equipment and Materials Exhibition Companies and Associations Others	Plate processing Laser Cutting	Waterjet Cutting	Welding Robot system
TOOLING & FIXTURING		Turning tool	Threading tool Precision clamping	Drilling tool Indexable blade
AUTOMATION & SOFTWARE & CONTROL SYSTEM & INDUSTRY MEASURING		Optical measurement Robotic bending cell	Artificial Intelligence & Machine Tools Process monitoring	Sensor Predictive maintenance
FEATURE		Trends in machine tool	MWCS 2025 Show Review	Outlook 2026(I) EMO 2025 Review
SPECIAL APPLICATIONS		Heavy Industry such as Shipbuilding Energy-related (pump, fan, turbine, press, and other impeller machinery components)	New quality productive forces-related (low-altitude drone components, etc.) 3C & Semiconductor Industry	Aerospace Industry
TRADE SHOWS	Jul.9-11, Automotive Manufacturing Technology & Materials Show (AMTS 2025), The 18th International Assembly & handling Technology Exhibition (AHTE 2025), Shanghai Sept 22-26, EMO 2025, Germany Sept.23-27, Industrial Automation Show 2025, Metalworking and CNC Machine Tool Show 2025,Robotics Show 2025,Energy Show 2025, Shanghai Sept.24-26, Medtec China 2025, Shanghai Oct., China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shenzhen Oct., South China Advance Laser Technology and Application Exhibition 2025, Shenzhen Nov, PTC ASIA 2025,CeMAT ASIA 2025, Shanghai Nov, AMTS & AHTE South China 2025, Shenzhen Nov, NEPCON Asia, Shenzhen Nov., DMP Greater Bay Area Industrial Expo (DMP 2025), Shenzhen Dec, CHINACOAT 2025,SFCHINA 2025, Shanghai			

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2025 CONFERENCES FOR METALWORKING INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Metalworking industry.

- Advanced Manufacturing Industry Development Conference 2025 (May, Chengdu China)
- Laser Processing and Advanced Manufacturing Technology Forum 2025 (May, Suzhou China)
- Concurrent Event: Ringier Technology Innovation Awards 2025 - Laser Processing Industry
- Automotive Industry Development Conference 2025 - Die Casting Technology Forum (Aug, Chongqing China)
- New Energy Vehicle Industry Development Summit 2025 (Aug, Suzhou China)
- Semiconductor Manufacturing Process and Materials Forum 2025 (Sept, Shanghai China)
- Advanced Manufacturing Industry Development Conference 2025 (Sept, Beijing China)
- Orthopedic Innovation Technology Forum 2025 (Nov., Beijing China)
- Civil Aircraft Manufacturing Technology Forum 2025 (Nov., Xian China)

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 20x per year
Subscriber: 69,900

ISSUE	January	February	March	April	May	June
Topic	Threading	Turning	Laser machining	Gear cutting	Workpieces Clamping	EDM Process
	Five-axis machining	Processing of difficult-to-machine materials				
	-	-	Additive Manufacturing	Drilling	Grinding	Coolant & Lubrication
ISSUE	July	August	September	October	November	December
Topic	Industrial Robot	Finishing	Automated production lines	CNC System	Milling	Production Measurement Technology
	Turn-milling	Fixturing				
			Sheet Metal	Large parts machining	CAD/CAM/CAE Software	Micro machining

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Metal Fabrication

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 23,850

ISSUE	TOPIC
Jan	During
Feb	Punching
Mar	Laser cutting
Apr	Plate rolling
May	Surface finishing
Jun	Die casting
Jul	Laser Welding
Aug	Lean production practices
Sep	Plate processing
Oct	Robotic bending cell
Nov	Additive manufacturing
Dec	Welding automation

Industrial Robotics

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 36,300

ISSUE	TOPIC
Feb	Industrial Robotics Market Report - Key Data and Forecasts
Apr	Robot + Medical-Advanced Applications and Future Potential
Jun	Robotic Company Financial Overview + AI-Driven Motion Control
Aug	Collaborative Robots (Cobots) in Industrial Applications - Enhancing Human-Robot Collaboration
Oct	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing- New Technologies and Case Studies
Dec	Year-End Robotics Review + Smart Warehousing Innovations

Aerospace Manufacturing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 5,200

ISSUE	TOPIC
Feb	Aircraft engine / 5-axis machining
Apr	Mill-Turn / Gantry Machining Centre
Jun	Robotic cell / Digital assembly
Aug	Additive Manufacturing / Maintenance, Repair, & Overhaul
Oct	Aircraft lightweighting / Parts machining
Nov	Composite Material / Large Parts Forming

Additive Manufacturing

Language: Simplified Chinese
Frequency : 6x per year
Subscriber: 15,100

ISSUE	TOPIC
Jan	Additive Manufacturing in Emerging Industries
Mar	TCT Asia 2025 Review
May	Metal 3D Printing Scale Production
Jul	Printing Materials Innovation
Sep	Intelligent Upgrading of Additive Manufacturing Equipment
Nov	Additive Manufacturing Industry Outlook

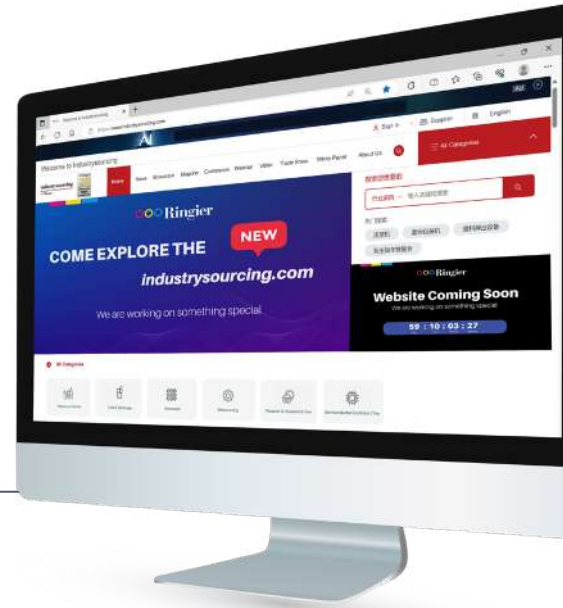
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	Monthly Visitors: 282,548	Monthly Visitors: 404,164
	Percentage of New Visitors: 76%	Percentage of New Visitors: 66%



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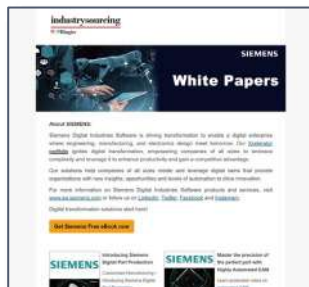


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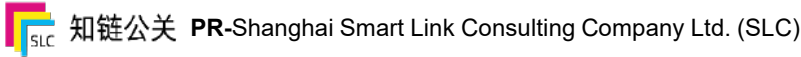
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SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



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- Workshops

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- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
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