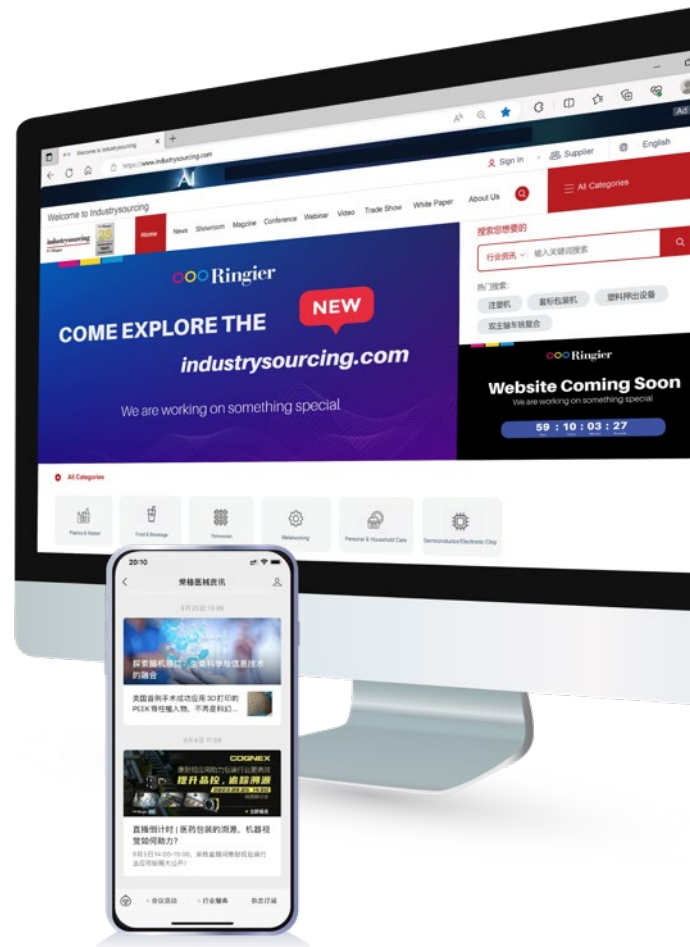


2025 MEDIA PLANNER

Medical Manufacturing and Design for China
医疗设备商情
医疗设备生产商必读
2024.6

P14 如何利用物联网推动医疗保健的飞跃
P18 复杂医疗系统中信号完整性测试挑战的应对之道
P21 陶瓷轴承在医用机器人中的应用

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Omnichannel Media Solutions for the *Medical Device* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

The recent years saw Chinese medical device industry entering a golden period of development and stepped into the trillion-dollar range of market value. China's medical devices market is estimated to have reached US\$37.61billion in 2024 and projected to grow by 8.16% from 2024-2029 to hit US\$55.7 billion by 2029.

China is experiencing a surge in demand for advanced medical devices due to its rapidly aging population and increasing healthcare spending. More importantly, the leaps and bounds gained by the industry are reflected in everything from the maturity of the supply chain, the number and quality of manufacturing companies, to the launch of more innovative products, and the further completion of laws and regulations.

The NMPA (National Medical Products Administration) approved a total of 250 innovative medical devices by end-2023, a drastic increase from the 61 approved in the first month of the year. This reflects how Chinese medical device companies, under the guidance and support of national policies, continue to push forward and accelerate the pace of development. The companies have further accelerated their core technology research by persistently investing heavily in R&D, as well as working hand in hand with suppliers, research institutes and organizations. Thus, they are breaking through the bottleneck of technology and equipment, and making up for the short board of many high-end medical equipment. In many fields such as medical imaging, high-value medical consumables, IVD and so on, some of their products are accelerating their move towards globalization and fully participating in international competition.

Although China's medical devices market is developing rapidly, its share in the global market is only 23.3%, showing the great potential and emerging opportunities in the overseas market for Chinese companies. Currently, China has become one of the world's leading exporters of medical devices, with a 1.9-fold increase in export value over the past 10 years. Also, the price of medical devices in overseas market is relatively stable, which provides a broader profit space for the Chinese companies who are under the great pressure brought by the implementation of centralized procurement and DRG policy in China.

Through technological advancement and gradual improvement of product lines, Chinese medical device companies are expected to occupy a more important position in the global market. In the future, through continuous innovation and market expansion, Chinese medical device industry is expected to realize higher quality development.



Language: Simplified Chinese
4 Issues per Year

Total Readership
50,700

Medical Manufacturing and Design China is a trade publication exclusively dedicated to the design and manufacturing processes of medical devices, implants, disposables and equipment.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from relate to medical devices, implants, disposables products elements, plastic materials and their processing, composites, coatings, finishing and equipment from designing to manufacturing, component selection to material use, production and finishing operations. The iConnect e-Newsletter covering the topics of Industrial Robotics, Metal Fabrication and Additive Manufacturing, will provide up-to-date information.

Medical Manufacturing and Design China offers the most effective communication package to suppliers for improving productivity, reducing cost, and turning innovations into real competitive advantages.

2025 Editorial Calendar

| ISSUE | April | June | September | November |
|---------------------------|--|--|---|---|
| AD Closing Dates | 07-Feb | 22-Apr | 05-Aug | 15-Oct |
| Technical Features | Sustainability in Medical Packaging Application of Laser Technology in Micromachining of Medical Device | Precision Injection in Medical Components Manufacturing Testing / Measuring | Cutting Tools/Toolholding Automation in Medical Device Industry Software & System | Digital Technology in Dental: Accuracy, Efficiency and Personalization Medical Electronics |
| Material Focus | Medical Plastics | Medical Coatings | Innovation and Application of Biomedical Materials | Application of LSR in Medical |
| Application Report | Medical Imaging Medical Consumables | Cardiovascular Intervention Household Medical Equipment | Orthopedics Implant IVD | Medical Robot Wearables |
| 3D Printing | PEEK in Medical 3D Printing | 3D Printing Impact on Personalized Medicine | Trends in 3D Printing and Digital Design in Maxillofacial | Application and Techniques of 3D Printing in Interventional |
| Special Report | Status and Challenges in China's Digital Healthcare | Technical Aspects in Animal Preclinical Trial | China's Medical Device Industry Under the Influence of Centralized Procurement and DRG | |
| Show Report | CMEF 2025 Report | Chinaplas 2025 Report | Medtec China Report | |
| TRADE SHOWS | Mar 17-19, TCT Asia, Shanghai Apr 8-11, CMEF 2025, ICMD 2025, Shanghai Apr 15-18, Chinaplas 2025, Shenzhen Apr 21-26, CIMT 2025, Beijing Apr 22-24, NEPCON China 2025, Shanghai Jun 4-7, DMC 2025, Shanghai Sept 3-5, China International Trade Fair for Technical Textiles and Nonwovens(CINTE), Shanghai Sept 23-27, Industrial Automation Show 2025, Metalworking and CNC Machine Tool Show 2025, Robotics Show 2025, Energy Show 2025, Shanghai Sep 24-26, Medtec China 2025, Shanghai Oct., China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shenzhen Nov., China Int'l Plastics Exhibition, Nanjing Nov., NEPCON Asia, Shenzhen | | | |

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2025 CONFERENCES FOR MEDICAL DEVICE INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Medical Device industry.

- Plastic Innovative Materials Application & Processing Technology Congress 2025 (Mar., Shanghai China)
 Concurrent Event: Ringier Technology Innovation Awards 2025- Plastics Industry
- The 15th Implantable Interventional Medical Device Innovation Summit 2025 (Aug., Suzhou China)
- Orthopedic Innovation Technology Forum 2025 (Nov., Beijing China)

* Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
 Frequency : 12x per year
 Subscriber: 29,800

| ISSUE | January | February | March | April | May | June |
|-------|---|--------------------------------|--|--|--|---|
| Topic | Testing / Measuring | Photoelectric Beauty Equipment | Sustainability in Medical Packaging | PEEK in 3D Printing Medical | Status and Challenges of Digital Healthcare in China | Application of Laser Technology in Micromachining of Medical Device |
| ISSUE | July | August | September | October | November | December |
| Topic | Precision Injection in Medical Components Manufacturing | Medical Coatings | Innovation and Application of Biomedical Materials | China's Medical Device Industry Under the Influence of Centralized Procurement and DRG | Digital Technology in Dental | Medical Robot |

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Industrial Robotics

Language: Simplified Chinese, Frequency : 6X, Subscriber: 36,300

| ISSUE | February | April | June | August | October | December |
|-------|--|--|---|--|---|--|
| Topic | Industrial Robotics Market Report – Key Data and Forecasts | Robot + Medical-Advanced Applications and Future Potential | Robotic Company Financial Overview + AI-Driven Motion Control | Collaborative Robots (Cobots) in Industrial Applications – Enhancing Human-Robot Collaboration | Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing– New Technologies and Case Studies | Year-End Robotics Review + Smart Warehousing Innovations |

Additive Manufacturing

Language: Simplified Chinese, Frequency : 6X, Subscriber: 15,100

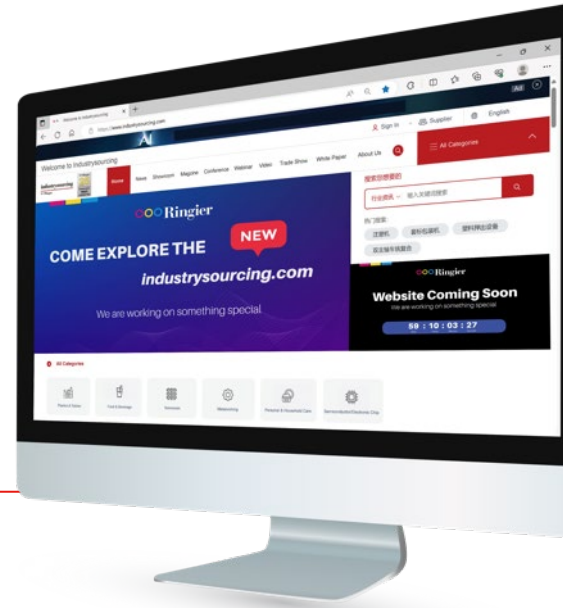
| ISSUE | January | February | March | April | May | June |
|-------|---|----------------------|------------------------------------|-------------------------------|---|---|
| Topic | Additive Manufacturing in Emerging Industries | TCT Asia 2025 Review | Metal 3D Printing Scale Production | Printing Materials Innovation | Intelligent Upgrading of Additive Manufacturing Equipment | Additive Manufacturing Industry Outlook |

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| | Monthly Visitors: 282,548 | Monthly Visitors: 404,164 |
| | Percentage of New Visitors: 76% | Percentage of New Visitors: 66% |



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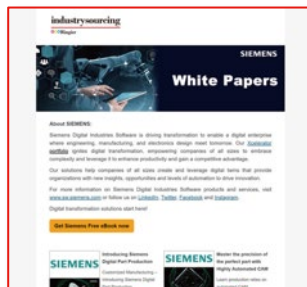


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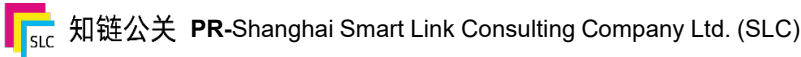
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



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- Workshops

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- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

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