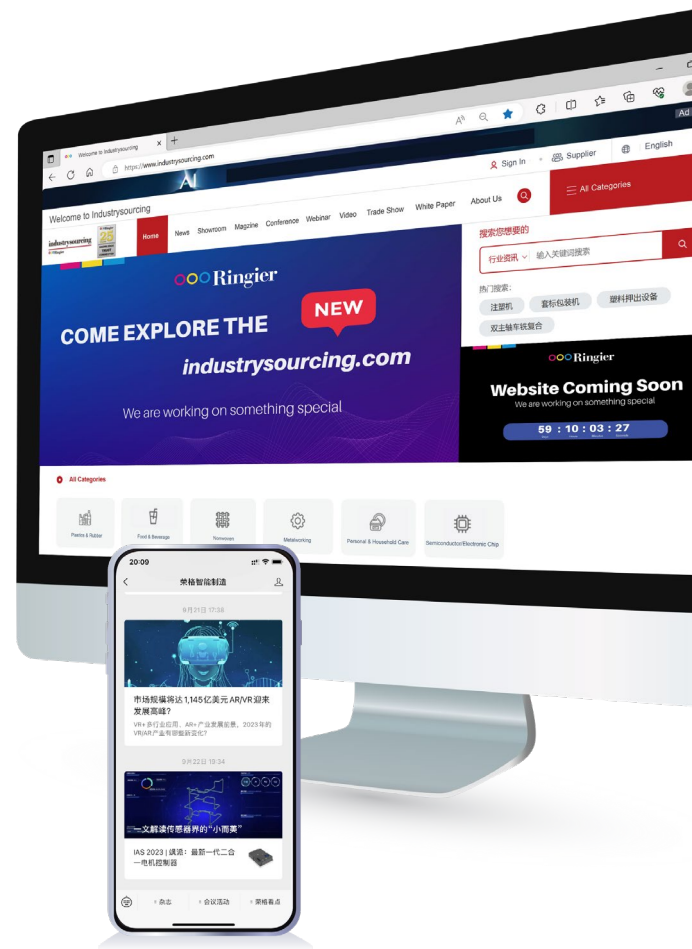


2025 MEDIA PLANNER



Omnichannel Media Solutions for the *Intelligent Manufacturing* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

The global smart manufacturing market is projected to grow at a compound annual growth rate (CAGR) of 14.58%, reaching \$279.23 billion by 2029, according to Mordor Intelligence. Meanwhile the market size reached US\$141.39 billion in 2024.

For most manufacturing enterprises, the core value of building an intelligent manufacturing system lies in reducing production costs, improving production efficiency, and reshaping management practices.

Looking at the development of China's smart manufacturing industry in recent years, the deep integration of new-generation information technology with manufacturing has achieved significant results. Key technologies and equipment, such as high-end CNC machine tools, industrial robots, and intelligent instruments, have made considerable progress. In key industries, intelligent manufacturing equipment and advanced processes have been widely adopted. The digitization, networking, and intelligence of manufacturing equipment in discrete industries have accelerated, while process control and manufacturing execution systems in process industries have become widespread. The numerical control rate of key processes has greatly improved, and many replicable and scalable intelligent manufacturing models have emerged. These advancements have laid a solid foundation for the further promotion of smart manufacturing in China.

Currently, China's manufacturing industry ranks first globally in terms of scale, with a complete and independent manufacturing system.

The year 2025 will be critical for China's manufacturing development. According to a report led by researchers from the Chinese Academy of Engineering (CAE), which has studied the performance of the manufacturing sector in nine major countries since 2012, China's gap with leading countries is narrowing. In the annual report released in December 2023, China's score (124 points) was close to those of the United States (182 points), Germany (133 points), and Japan (126 points). However, while China's intelligent manufacturing industry is advancing, development across various sectors is uneven. In fields such as robotics, aerospace, and biopharmaceuticals, China is gradually aligning with international cutting-edge technology. In electric vehicles (EVs) and renewable energy production, China is transforming from a follower to a leader. However, challenges remain in areas such as new materials, advanced lithography, and chip technology.

In 2024, China introduced an "new quality productive forces" program, representing a beacon in the country's journey toward transforming its manufacturing industry into a global leader in intelligent manufacturing. We look forward to witnessing the progress and success of countless innovators who strive under this guiding light toward a bright future.



Language: Simplified Chinese
7 Issues per Year

Total Readership
150,800

After years of development and accumulation, the industrial manufacturing market is now in a stage of automation, digitization connecting and smart technologies. **Intelligent Manufacturing News**, focuses on the reconstruction and upgrading of industrial manufacturing and enabling the coordinated development of upstream and downstream industrial chains.

It is committed to creating a required publication for decision makers who want to move to an intelligent connected process. With printed magazines and electronic editions (APP - Industrysourcing), **Intelligent Manufacturing News** will comprehensively report the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision technology, connector, technology, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China.

The print and interactive digital magazines, along with a dedicated vertical website, Apps with video links, monthly e-Newsletters, and WeChat provides in-depth coverage ranging from the most advanced intelligent manufacturing technology and application cases worldwide, providing many cases for reference and focus on sensor technology, machine vision, connector, industrial robots, industrial IoT technology, system integration and other information which are related to intelligent manufacturing around China's manufacturing industry and building a favorable platform for purchasing managers and suppliers in China. The iConnect e-Newsletter covering the topics of Industrial Robotics, Motion Control, Sensors Design & Applications, Automation in F&B, Electronic Chip Design & Manufacturing, Electronic Chip Packaging & Testing, will provide up-to-date information.

Intelligent Manufacturing News offers the most effective communication package to suppliers of industrial equipment, components, material handling, and plant maintenance in China.

2025 Editorial Calendar

ISSUE	February	March	May	July
AD Closing Dates	12-Jan	11-Feb	08-Apr	27-May
PRODUCTS SELECTED	Connectors	Automatic equipment	Sensors Industrial	Mechanical Drives
TECHNICAL ARTICLES	AI	Industrial Metaverse	Intelligent Detection	Information and Sensing Technology
INTELLIGENT MANUFACTURING FACTORY	Big Data Mining and Applications	Connected Factory	Sustainable / Flexible Manufacturing	Preventive Maintenance
EQUIPMENT & ACCESSORIES	Machine Visualization	CNC Machine Tools	AMR	Internet of Things (IoT) Devices
Columns (Semiconductors, Industrial software, Sensors, Robotics)	Industrial Robotics Column: Annual Robotics Innovations Roundup	Industrial Software Column: Embedded Software	Sensor Column: Sensors in the Internet of Things	Semiconductor Column: Market Size and Development
SPECIAL REPORTS	SIAF 2025 Preview	ITES 2025 Preview – Automation Sector	Smart Manufacturing Market Insights	AHTE 2025 Preview
TRADE SHOWS	Feb.27-Mar.2, IEME 2025, Jinan Mar.3-6, CME China machine tool exhibition, Shanghai Mar.3-8, TIMTOS 2025, Taiwan Mar.4-6, SPS-Industrial Automation Fair Guangzhou (SPS) 2025, Asiamold 2025, Guangzhou Mar.5-7, China International Beverage Industry Exhibition on Science & Technology, Shanghai Mar.6-9, Tianjin Industry Expo 2025, Tianjin Mar.11-13, Laser World of Photonics China 2025, Shanghai Mar.17-19, TCT Asia 2025, Shanghai Mar.19-22, Suzhou International Machine Tool Exhibition, Suzhou Mar.26-28, Vision China 2025, Productronica China 2025, Shanghai Mar.23-31, The 25th Shenzhen International Machinery Manufacturing Industry Exhibition 2025, Shenzhen Apr.8-11, China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shanghai Apr.15-18, Chinaplas 2025, Shenzhen Apr.21-26, CIMT 2025, Beijing Apr. 22-24, NEPCON China 2025, Shanghai May., The 21st Optics Valley of China International Optoelectronic Exposition And Forum (OVC Expo 2025), Wuhan May.13-16, The 25th Exhibition of LiJia International machine tool Chongqing, Chongqing Jun.4-6, South China International Industry Fair 2025 · LASERFAIR SHENZHEN 2025, Shenzhen Jun. 4-7, Die & Mould China 2025(DMC 2025), Shanghai Jun.11-13, 18th (2025) Int'l Photovoltaic Power Generation and Smart Energy Conference & Exhibiton, Shanghai Jun.17-20, BEIJING ESSEN WELDING & CUTTING FAIR, Shanghai Jun.24-26, ProPak China 2025, Shanghai Jul.9-11, Automotive Manufacturing Technology & Materials Show (AMTS 2025) , The 17th International Assembly & handling Technology Exhibition (AHTE 2025) , Shanghai			

* Editorial content, trade show and conference schedule subject may change without notice.

2025 Editorial Calendar

ISSUE	September	October	December Digital Only
AD Closing Dates	06-Aug	04-Sep	19-Nov
PRODUCTS SELECTED	Robotics	Motion Control	End-of-Arm Tooling for Robots
TECHNICAL ARTICLES	Edge Computing	Device Connections	Automation of Equipment
INTELLIGENT MANUFACTURING FACTORY	Smart Factory Warehouse/Logistics System	Lighthouse Factory Annual Update	China Smart Factory Inventory
EQUIPMENT & ACCESSORIES	Intelligent Warehousing	Sensor System	Chip Packaging/Test Equipment
Columns (Semiconductors, Industrial software, Sensors, Robotics)	Industrial Software Column: Non-Embedded Software	Sensor Column: Smart Sensing Technology	Robotics Column: Industry Year-End Roundup
SPECIAL REPORTS	IAS & RS 2025 Preview	PTC & CeMAT 2025 Preview	Outlook 2026
TRADE SHOWS	Aug.8-10, 2025 World Battery Industry Expo, Guangzhou Sept.10-12, CIOE 2025, Shenzhen Sept.23-27, Industrial Automation Show 2025, Metalworking and CNC Machine Tool Show 2025, Robotics Show 2025, Energy Show 2025, Shanghai Sept.24-26, Medtec China 2025, Shanghai Oct., China International Medical Equipment Fair (CMEF 2025), International Component Manufacturing & Design Show (ICMD 2025), Shenzhen Oct., South China Advance Laser Technology and Application Exhibition 2025, Shenzhen Nov., China Int'l Plastics Exhibition, Nanjing Nov., PTC ASIA 2025, CeMAT ASIA 2025, Shanghai Nov., AMTS & AHTE South China 2025, Shenzhen Nov., NEPCON Asia, Shenzhen Nov., DMP Greater Bay Area Industrial Expo (DMP 2025), Shenzhen Nov., SWOP 2025, Shanghai Dec., CHINACOAT 2025, SFCHINA 2025, Shanghai		

* Editorial content, trade show and conference schedule subject may change without notice.

How we delivery the content?

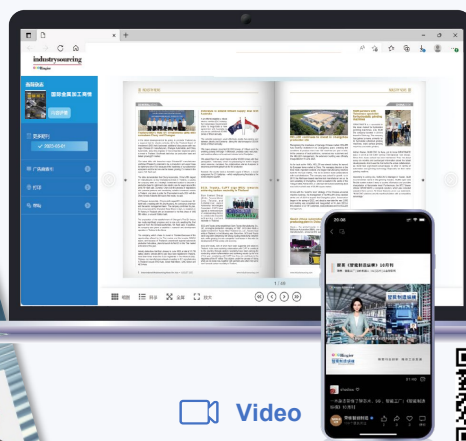
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2025 CONFERENCES FOR INTELLIGENT MANUFACTURING INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Intelligent Manufacturing industry.

- Advanced Manufacturing Industry Development Conference 2025 (May., Chengdu China)
- Laser Processing and Advanced Manufacturing Technology Forum 2025 (May., Suzhou China)
 - Concurrent Event: Ringier Technology Innovation Awards 2025 - Laser Processing Industry
- Smart Manufacturing Industry Development Conference 2025 (June., Suzhou China)
 - Concurrent Event: Ringier Technology Innovation Awards 2025- Smart Manufacturing Industry
- New Energy Vehicle Industry Development Summit 2025 (Aug., Suzhou China)
- Semiconductor Manufacturing Process and Materials Forum 2025 (Sept., Shanghai China)
- Advanced Manufacturing Industry Development Conference 2025 (Sept., Beijing China)
- PV Modules Advanced Packaging Technology Conference 2025 (Nov., Wuxi China)
- Civil Aircraft Manufacturing Technology Forum 2025 (Nov., Xian China)

* Editorial content, trade show and conference schedule subject may change without notice.



Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
Frequency : 12x per year
Subscriber: 113,600

ISSUE	January	February	March	April	May	June
Topic	Preventive Maintenance	Industrial Metaverse	Big Data Pre-Processing	Deep Learning	Generative AI	Big Data Analytics
ISSUE	July	August	September	October	November	December
Topic	5G/IIoT	Flexible Manufacture	Intelligent Manufacturing Factory	Intelligent Sensing	Industrial Robotics	Visualization

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Industrial Robotics

Language: Simplified Chinese, Frequency : 6x per year, Subscriber: 36,300

ISSUE	February	April	June	August	October	December
Topic	Industrial Robotics Market Report – Key Data and Forecasts	Robot + Medical-Advanced Applications and Future Potential	Robotic Company Financial Overview + AI-Driven Motion Control	Collaborative Robots (Cobots) in Industrial Applications – Enhancing Human-Robot Collaboration	Industrial Robot+ Automobile Manufacturing + Electronics Manufacturing–New Technologies and Case Studies	Year-End Robotics Review + Smart Warehousing Innovations

Automation in Food & Beverage

Language: Simplified Chinese, Frequency : 6x per year, Subscriber: 18,020

ISSUE	January	March	May	July	September	November
Topic	Digital Twins Optimizing Production Processes	Intelligent Manufacturing in Dairy Industry	Energy Efficiency Management in F&B Production	Robotics	AI in F&B Production	Intelligent Manufacturing in Beverage Industry

Electronic Chip Design & Manufacturing

Language: Simplified Chinese, Frequency : 4x per year, Subscriber: 6,890

ISSUE	February	May	August	October
Topic	Top Events of the Year	The Battle for HBM Capacity	CPU+GPU integrated chip	Domestic EDA

Motion Control

Language: Simplified Chinese, Frequency : 4x per year, Subscriber: 26,520

ISSUE	March	June	September	December
Topic	Motion Control+ AI+Autonomous Driving Motion Control+ Medical Equipment	Motion Control+ Renewable Energy Machine CNC+Robotics	Motion Control+F&B Servo System + Semiconductor	Warehouse Automation 2025 Motion Control Market Outlook

Sensor Design and Applications

Language: Simplified Chinese, Frequency : 4x per year, Subscriber: 32,830

ISSUE	January	April	July	October
Topic	MEMS Sensor	Intelligence Sensor	Automotive Sensor	Machine Vision Sensor

Electronic Chip Packaging & Testing

Language: Simplified Chinese, Frequency : 6x per year, Subscriber: 5,530

ISSUE	January	April	July	September	November	December
Topic	AI Chip Competition	Domestic Photolithography Equipment	Chiplet 2.5D/3D Encapsulation	Measurement and Inspection Equipment Advanced Packaging	6-inch Silicon Carbide Devices Glass substrates	3D Chip Packaging

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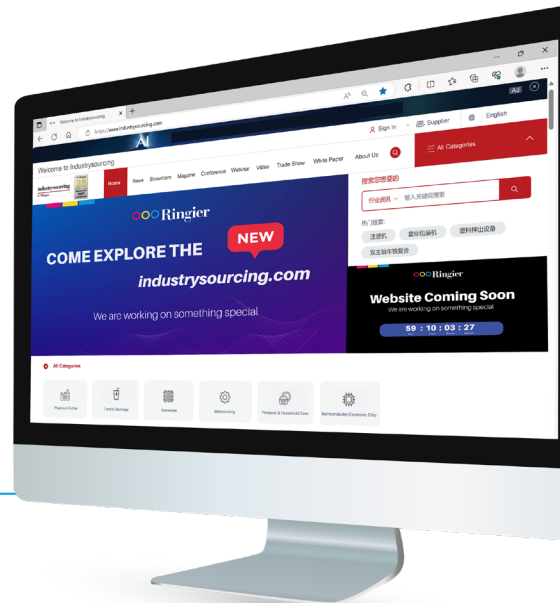
STATISTICS*

Industrysourcing.com

Monthly Page Views: **5,230,032**
Monthly Visitors: **282,548**
Percentage of New Visitors: **76%**

Industrysourcing.cn

Monthly Page Views: **6,358,998**
Monthly Visitors: **404,164**
Percentage of New Visitors: **66%**



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Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

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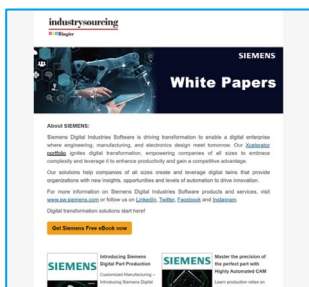


SOCIAL NETWORKS - WECHAT

Present your company effectively - Use Ringier Social Networks sponsored posts, reach buyers as they're scrolling through social networks. Drive traffic from the biggest and most popular social media.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of industrysourcing.com and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing high-quality videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts, suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.

 知链公关 PR-Shanghai Smart Link Consulting Company Ltd. (SLC)

PR or "below the line advertising" that tells stories, positions companies as industry/thought leaders is clearly a growing effective form of communication - Our PR experts can help put a program together for you.

Events

- Conferences(Hybrid events) - China/S.E. Asia
- Webinars- China/S.E. Asia
- Innovation Awards
- Custom Events
- Virtual Conferences
- Workshops

B2B Media

- Magazines - China/S.E. Asia
- Digital Media
- Social Media
- International Media Partners
- Content Marketing

Data Base-Direct Marketing

- 20+Vertical Industries
- 30+ Industry Newsletter
- China + S.E. Asia Markets
- Integrated Media Strategies
- White Papers
- Webcasts
- Podcasts

PR

- Article Content/Press release/Application story/Brand story
- Media management/ Press Release/Mass media
- Video Shooting/Editing
- WeChat Account Operation

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